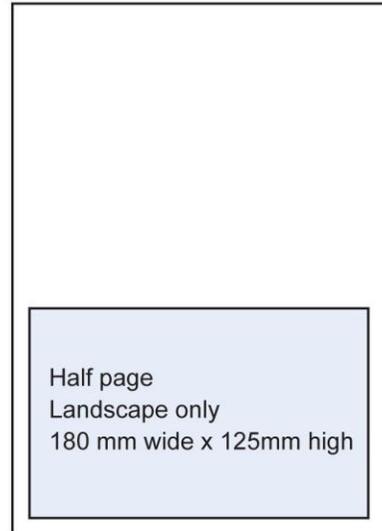
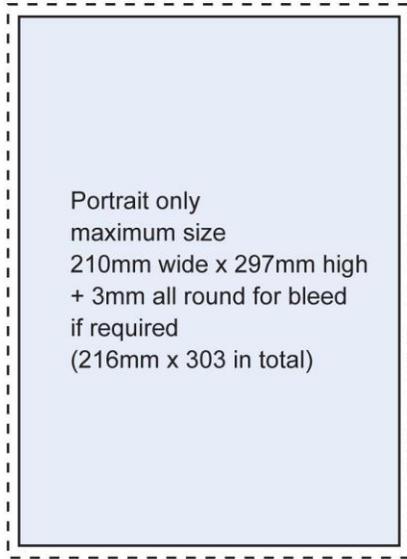


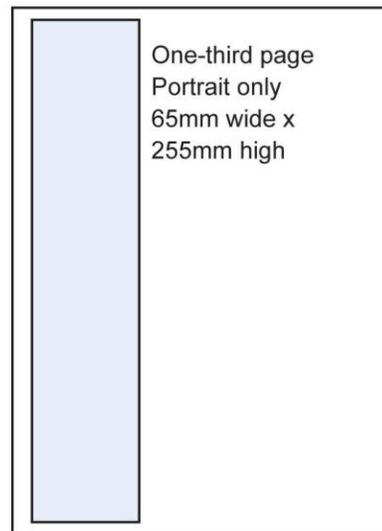
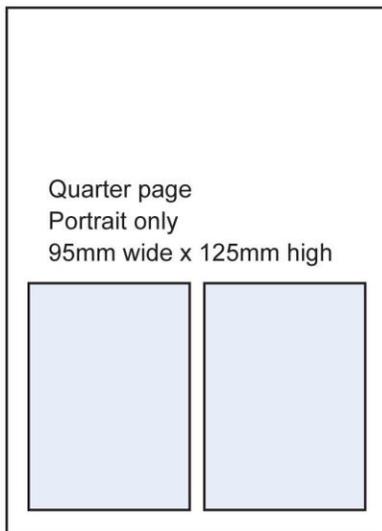


Archive Zones advertising rates



Full page	Members	Non Members
Back cover	£650	£850
Inside front cover	£600	£800
Inside back cover	£600	£800
Inside	£550	£750

Half page	Memb	Non Memb
	£425	£575



Quarter page	Memb	Non Memb
	£370	£465

One-third page	Memb	Non Memb
	£400	£525

As an additional benefit of advertising in Archive Zones, your ad will also be seen on the online copy of Archive Zones, which can be downloaded from our website www.focalint.org
Archive Zones advertising rates from 1st January 2016.
FOCAL International +44 (0)20 7663 8090 info@focalint.org www.focalint.org

Archive Zones Advertising

Archive Zones advertising rates from 1st January 2016

We are delighted to announce that Archive Zones - the unique magazine dedicated to the commercial audio visual industry - is going digital - and the advertising rates are coming down!!

From Summer 2016, instead of a limited print run of 2,250 copies, the publication will reach out to over 8000 contacts on our mailing list. We will be able to gather better statistics on who is reading the magazine and a further advantage for you is that each advertisement that you place will have a direct hyperlink to your company website, so be sure to give us the correct URL for you to monitor incoming visitors. In time, this technology will also provide the potential to embed videos and fully exploit all the benefits of social media to get your message out to customers.

Once all the contacts on our mailing list have been sent the digital magazine, we will continue to keep an archive copy on our website <http://www.focalint.org/news-and-journal/archive-zones-journal>

TECHNICAL SPECIFICATION

PDF is the preferred format for files, but we can also accept **EPS, TIFF, Photoshop (PSD)** and **high-quality JPG files**.

Full-page adverts should have a **3mm bleed**.

For the best quality in both the printed and the digital editions, PDF files should ideally be supplied in both **CMYK and RGB** formats. If this is not possible, the CMYK version should be sent.

Please make sure that you include a **URL link** to where you would you like your advert to link to.

If you do not wish to supply fonts, please turn all text into "outlines".

Please supply a colour proof of the file – this allows the final output to be checked.

Files can be sent to us via **email** or via a file transfer service such as **Dropbox** or **WeTransfer**.

If the file is large (4mb+), we would ask you to zip the file.

All material should be clearly marked with THE ADVERTISER'S name, and anything with multiple elements should be packaged up in a folder, similarly labelled.

If you have any queries, please do not hesitate to contact Rob Linton on +44 (0)7796 262 131 or email focal@lintondesign.com