



# FOCAL INTERNATIONAL

## Website Display Advertising Rates

### SPONSORSHIP OF PAGES

[Sponsorship of Footage & Content Finder](#)      £1750 for 6 months      or      £3000 per year

[Sponsorship of Skills & Services Finder page](#)      £1250 for 6 months      or      £2000 per year

This unique advertising opportunity allows for a single logo / image of your company to be flashed up on the 'Thank-you' page every time anyone uses the relevant Finder service. You will also be given a hypertext link to your own website, and a free Button 120 x 90 (plus hypertext link) down the right hand side of the whole website worth £600 per year.

Average number of Footage & Content Finder requests used by international professional archive Researchers approx 6 per day during 2013.

The average number of Skills & Services Finder requests used by international production managers, producers and directors approx 11 per month.

Average unique visits to the site per month during 2013 was 15,000




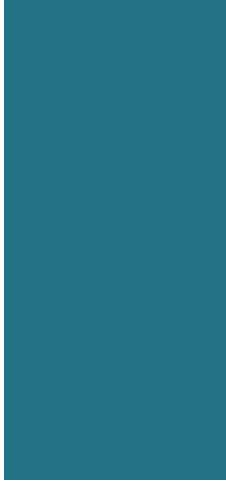

### ACROSS WEBSITE ADVERTISING

The following advertising slots are available and will be seen on every page of the entire website [www.focalint.org](http://www.focalint.org)

All Leaderboard advertisements will appear randomly across the top of the entire website and rotate after 10 seconds on every page. A hyper text link to your own site will be given.

**Leaderboard Advert 728 x 90**  
£525 for 6 months £1000 per year



| <b>Button<br/>120 x 60</b><br><br>£275 for 6 mths<br>£500 per year                | <b>Button<br/>120 x 90</b><br><br>£325 for 6 mths<br>£600 per year                | <b>Square button<br/>120 x 120</b><br><br>£375 for 6 mths<br>£700 per year        | <b>Vertical banner<br/>120 x 240</b><br><br>£425 for 6 mths<br>£800 per year       | <b>Skyscraper<br/>120 x 600</b><br><br>£500 for 6 mths<br>£950 per year              |
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|  |  |  |  |  |

All button advertisements will appear randomly down the right side of the entire website and rotate after 10 seconds on every page. Average unique visits to the site per month during 2013 were 15,000.

Art work should be supplied as GIF or JPG files.

The rates for 2015 are under review.

For all enquiries please contact ANNE JOHNSON [info@focalint.org](mailto:info@focalint.org) +44 (0)20 7663 8090