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FIVE GIVES TV PRODUCERS FREE ACCESS TO ITN SOURCE CONTENT

ITN Source has signed a new six-figure-two-year-deal with UK-broadcaster **Five**, which gives television producers commissioned by the channel free access to ITN Source's remarkable video content library.

Independent production companies making programmes for Five and its digital sister channels Five US and Five Life will have unlimited access to all footage libraries contained within ITN Source's exceptional content offering. ITN Source has over 800,000 hours of material, including the Granada, Channel 4, ITN, Reuters and British Pathe collections as well as a growing catalogue of HD stock footage, which is all available through the deal. The licence agreement covers unlimited UK transmissions across a five year period.

In the last five years, 96 indies have benefited from similar arrangements between ITN Source and Five, with nearly 200 programmes produced for the channel incorporating footage sourced through the agreement. The deal provides a simple, flexible and transparent way for programme-makers to obtain and license archive content quickly and cost-effectively, enabling production budgets to go further and making more content from the ITN Source catalogue available.

Simon Wood, Key Account Director, ITN Source, said: "ITN Source recognises and understands the creative and budgetary pressures facing independent production companies. We are delighted to continue our close relationship with Five and have worked closely to create a flexible deal that gives their producers free and easy access to ITN Source's phenomenal content, allowing indies to concentrate on the important business of creating first rate original television."

Chris Shaw, Senior Programme Controller, Five, added: "This deal makes a lot of sense for us editorially and financially. It gives our suppliers unlimited access to an excellent archive and allows us to predict and control a big chunk of production costs."

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About ITN Source

ITN Source is the gateway to over 800,000 hours of iconic footage and creative moving imagery captured over three centuries. From news to drama, celebrity, comedy, music, wildlife, natural history and film, to an inspirational new Stock Footage section and growing collection of HD material, ITN Source is the media industries' first choice for professional video content.

ITN Source represents the world's largest and most diverse catalogue of moving image libraries including, Reuters, ITN, Channel 4, Granada, British Pathe, Fox News and Fox Movietone, Channel 9 News and other specialist collections. An advanced digital website offers customers the convenience of searching for, viewing, downloading and purchasing inspiring and captivating professional footage at the touch of a button.



PRESS RELEASE

With headquarters in London, ITN Source has sales offices across the globe in New York, Los Angeles, Canada, Berlin, Paris, Johannesburg, Sydney and Tokyo.

For further information, visit www.itnsource.com

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