

abc content sales

Australian Broadcasting Corporation

Best of both worlds

Isn't digital technology amazing? I still get that frisson of excitement when I see a new and amazing way of manipulating and relaying images and sound.

An essential ingredient for me however is keeping the human element in the process. There is nothing worse than being corralled like cattle towards a limited set of options that someone else has chosen for us.

A good researcher who knows the collection and understands your project and its aims is indispensable in finding that perfect shot - the one that hasn't been seen thousands of times before.

Library Sales combines the best of the human touch with the latest technology. Our researchers select shots that fit your brief and can allow you to preview them on our website at a time convenient to you.

To me, that's the best of both worlds.

Cyrus Irani
Manager Library Sales

For more information, log on to our website at www.abcccontentsales.com.au

Preview the Collection - Online

It's no secret a key factor in finding the right footage for a production is going to the right library. And finding a great library is much easier when you can preview parts of the collection online.

ABC Content Sales is proud to announce their new website, www.abcccontentsales.com.au, featuring collection information organised by category, to



give you a taste of the breadth of the ABC collection. Hit our 'Collections' page, and browse through the different categories, including Australia, Bloopers & Oddities, Locations, Music, Natural History, People & Lifestyles, Science, Sport and many more.

The features of each collection are illustrated by a footage or audio sample, so users can instantly view the quality and diversity of the ABC collection.

Once you've found something you're interested in, you can request one of the ABC's professional researchers to work on your footage needs.

Forget viewing VHS tapes of the footage you're interested in - secure digital previewing is now available through the website. With your unique URL, viewing footage has never been quicker or easier.

Searching for that special shot in the ABC's award-winning natural history 'WILD' database can now be done online, as part of the new website's 'Online Databases' section. Search to your heart's content, or request a researcher to work on your job, all in a matter of clicks.

Did you miss a particular edition of our newsletter? All ABC Content Sales newsletters can be found in the newsletter archive of the site.

Hit www.abcccontentsales.com.au



F A Q

Q: How do I find the shots I need?

A: By making contact with ABC Content Sales, you gain instant access to stock footage and audio materials held by the Australian Broadcasting Corporation, as well as the world-famous collections of the National Geographic Film Library and Associated Press Television News.

There are also smaller specialist collections sourced from independent operators.

A Natural History database is available online, visit www.abcccontentsales.com.au/librarysales/databases

Q: How do I buy ABC-sourced sound effects?

A: If you require sound effects, contact our Melbourne-based Library Sales Consultant, Barrie Beckwith, to find out what is available and at what cost.

Once you have made your selection, we dub the material to your required production format and prepare a license agreement.

Barrie can be contacted on +61 3 9524 2273 or abc.contentsales@abc.net.au

Idol Gets Psychedelic with the ABC

Grundy Television has purchased an exciting range of 60s themed ABC footage for their hit TV programme, Australian Idol.



The 1960s revival show, featured ABC footage of feral hippies from Nimbin on the New South Wales north coast, mod hippy shots recorded by the ABC in Japan, images of 60s posters and art, and footage of urban and household living in 1966.

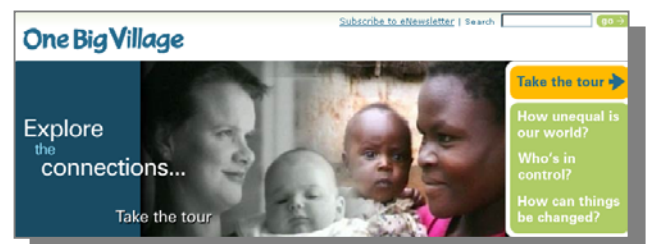
Jessica Tandurella, Associate Producer at Grundy, was extremely happy with the footage and service provided by the ABC.

"Charlie, the ABC researcher, was great, he got onto the job very quickly. I explained what we needed and they got back to me with a list of options." Jessica said.

On the Slate

ABC Content Sales has recently supplied footage for a number of projects, both internationally and domestically.

World Vision – 530 seconds of footage was licensed to World Vision for use on their *One Big Village* website, which is a web-based interactive project to educate people about world poverty. Footage included images of Nelson Mandela, indigenous health in Australia, the Solomon Islands and the recent bombings in Bali. Go to www.onebigvillage.com.au



BBC – A significant quantity of footage was purchased by the BBC for use in a documentary titled 'The Boy from The Block', which examines Thomas Hickey's death and the resulting riots in Redfern in February 2004. A range of contemporary and archival footage was used, including images of Thomas Hickey and pictures from a security camera of a robbery which occurred at Redfern train station.

We'd like to send you our latest news by email. If you would like to receive email updates, please email abc.contentsales@abc.net.au with 'Yes to email updates' in the subject field, and include your contact details.

