

FOCAL International

From: <becker.u@zdf.de>
To: "info List Member" <info@focalint.org>
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Subject: ZDF Enterprises eNews



News: NGTFL and ZDF E extend exclusive archive agreement

Review: Who is Garfield or do you already know Rico?

Preview: The next generation - Computer generated images

ZDF.archive Newsletter 03

Dear friends and business partners,

Here is our Newsletter autumn edition with brandnew information as well as selected program highlights for a first view! You can find further updates at: www.zdf-archive.com.

News

NGTFL and ZDF E extend exclusive archive agreement

National Geographic Television and Film Library (NGTFL) and ZDF Enterprises have extended an exclusive reciprocal sales agreement to represent content from each company's archives in their respective markets that will also see National Geographic Television and Film licensing ZDF footage in the U.S.

The agreement also includes licensing rights to an immense archive of material relevant for National Geographic and ZDF Enterprises' European clientele.

ZDF and National Geographic stock footage is available to advertisers, broadcast producers, researchers, and curators for use in educational and research projects, television and film productions and museum exhibits.

To license National Geographic footage, clients can contact ZDF Enterprises at +49 6131 991328 or visit the website at www.zdf-archive.com.

To license ZDF footage, clients can contact National Geographic in London at +44 207-581-7169 and in the US at +01 202-828-5688.

Report

Who is Garfield or do you already know Rico?

"Who is Garfield?"

Rico jumps up, sniffs at several dolls und catches the correct one at once. Rico is an eight-year old Bordercollie. He has over 200 toys and knows them all by name!

Scientists of the renowned Max-Planck-Institute for anthropology proved in a study that dogs learn the meaning of an unknown word exactly in the same way as children do! That means that dogs have the ability of "individual logical thought "!

Take the opportunity to present these amazing results to your viewers worldwide – ZDF Enterprises can provide you with exclusive material – just contact us!

For a first look click at:

www.heute.t-online.de/ZDFheute/artikel/24/0,1367,MAG-0-2134904,00.html

Preview

The next generation - Computer generated images

You are looking for pictures of an influenza virus working its way through a human body? You always wanted to know how an age-old volcano transform into a South Seas Atoll? Where can you find fascinating pictures of antique Greece for your next production? How was it possible to water the hanging gardens of Babylon? What exactly happened at this horrible train crash the other day?

Our computer generated images are the answer for you!

ZDF.archive is your specialist for computer generated images – whenever you need extraordinary animated material – realised with expertise and true to life regarding every medical or technical detail.

We offer you thousands of meticulously generated animations - try us!

ZDF.archive – THE FOOTAGE YOU NEED WHEN YOU NEED IT!

Find more information at:

www.zdf-enterprises.de/page/en/000092/index.html?_net=0&_play=1

Best regards

Yours

ZDF.archive team

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Questions? Suggestions?
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