

ITN Archive



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ITN ARCHIVE LINKS WITH FOX NEWS

ITN, the news producer and distributor, and FOX News, the most watched cable news channel in the United States, announced today a partnership which will create the biggest news stock footage service in the US market and make historical FOX News footage available worldwide for the first time.

ITN Archive will take over the commercial management of the FOX News video library and the marketing of all FOX News archive footage to US and international customers effective 15 January 2005. ITN will also market the FOX Movietone Archive, one of the world's most valued film libraries. In total the FOX archive amounts to approximately 31,500 hours of content.

ITN has rapidly built its archive business in the last two years and today operates the world's largest video archive business, containing 650,000 hours of content, with film dating from 1896 to the present day. The ITN Archive is the fastest-growing business in the ITN group and has trebled in turnover since 2001; it is already the market leader in sales of video footage in the UK and has been accelerating its sales in the United States.

FOX News has established itself as the leading US cable news channel, and has been attracting record audiences. Its historical news coverage, which ITN Archive will now market and sell, includes major events such as September 11th, the Iraq War and the 2004 Presidential Election and conventions.

Mark Wood, Chief Executive of ITN, commented:

"This partnership links the most watched news channel in the United States with the world's leading news and video archive business. FOX News has an extremely high quality news archive, which will complement the archive we are already responsible for managing. In total, ITN Archive will now be responsible for managing and selling a commercial news and TV-based video archive of over 680,000 hours. As the now clear leader in this market and with advances in digital technology we see good growth opportunities and increase in demand."

"The United States is already our fastest-growing market for archive footage and with the addition of the FOX News content, we will be able to offer wider content, better commercial terms and faster service, than our competition. I'm confident we will make rapid headway."

ITN has created the largest aggregated collection of video content. It manages ITN's own news coverage of the past 50 years, plus the Reuters video library, which dates back to the 1890's, and British Pathe, a fully digitised newsreel collection which spans more than 70 years. In addition, ITN Archive manages footage sales from the back catalogues of UK broadcasters Granada and Channel 4.

FOX News Channel (FNC) is a 24-hour general news service covering breaking news as well as political, entertainment and business news. For nearly three years, FNC has been the most watched cable news channel in the nation and currently presents the top eleven programmes in cable news. Owned by News Corp., FNC is available in more than 85 million homes.

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Editor's note – Background to ITN

ITN is one of the world's leading and most efficient news producers. From its main production studios in London, where most of its 800 plus employees are based, ITN provides news programming for ITV1, the ITV News Channel, Channel 4, five and Independent Radio News (IRN). ITN's combined news broadcasts reach over two-thirds of the population, making it one of the leading news providers in the UK. The company has a strong reputation for the efficient use of modern technology (winning the Royal Television Society's 2004 Innovation Award) and optimises the use of its IP through ITN Archive – which is both the biggest commercial news archive and TV-based video archive in the world with a library of over 650,000 hours of footage - and through producing factual documentaries and programming, and streaming news and entertainment content to 3G phones.