

## HD Footage at best: Framepool partners with BlackLight Films

New York/ Paris/ London/ Munich, September 08<sup>th</sup> 2009 – Framepool, the footage collection run by filmmakers, entered into a distribution agreement with BlackLight Films. Founded by award winning cinematographer, director, and producer Louis Schwartzberg, BlackLight Films offers a broad range of excellent HD imagery and 35mm cinematography – all of these are accessible now very easily via Framepool's online collection.

The portfolio of BlackLight Films spans aerials, city scapes, wild nature, sports and cultural portraits as well as extraordinary close-up views of nature phenomena. All of these shots are distinguished because of their technical accuracy and carefully-chosen perspective. No wonder that owner and founder Louis Schwartzberg won several industry awards for his TV spots and feature films during the past years.

BlackLight Films opens its collection now for online marketing and sales activities via Framepool.com. Customers will profit from Framepool's highly advanced infrastructure and the comprehensive service portfolio, including perceptive research and rights clearance. The online collection makes BlackLight Films' content available in no time at all. Clients from all around the film business can now make use of it for their own projects in a very uncomplicated way – be it in regard to TV or cinema, advertising or corporate communication.

"I've spent my life capturing beautiful images. And whether in wilderness or in the downtown of a giant city, I find connections, universal rhythms, patterns and beauty that I recognize as a part of me, a part of all of us that celebrates life. It's my great pleasure to share with a bigger audience that energy which inspires me; this great visual beauty of our world" – this is how Louis Schwartzberg explains the philosophy behind his works.



**FRAMEPOOL AG**

**ALEXANDRA MAIBERGER**  
*PR & Communications*

Infanteriestr. 11A / Geb. E  
80797 Munich

T + 49 (89) 307 648 64  
F + 49 (89) 307 648 70

am@framepool.com  
www.framepool.com



“BlackLight Films is dedicated to brilliant thematic settings and leading technical formats. We are really proud to have this exceptional, unique material on board, as it perfectly fits into our high-grade HD and film collection”, says Dr. Stephan Bleek, CEO at Framepool. “When I first got to know Louis and had the chance to

look at his work, I was purely slack-jawed. The richness of colours and details is really admirable. And I am sure our customers will be equally inspired in discovering the world with the eyes of Louis Schwartzberg.”

### **BlackLight Films**

In 1997 Louis Schwartzberg founded BlackLight Films to use the power of media to inspire and entertain through television programming, DVD products, and full-length motion picture and IMAX films. BlackLight Films produces HiDef, and large format features, high-end TV commercials, TV programming, and DVD titles. Besides, BlackLight Films Library provides pristine 35mm licensable cinematography: Over 10,000 scenes from around the world are available on this site for preview, download and end-user licensing. Many shots are available in HD. For more information please have a look at [www.blacklightfilms.com](http://www.blacklightfilms.com) .

### **FRAMEPOOL – The Footage Collection Run By Filmmakers**

Founded and run by filmmakers, Framepool is one of the largest online collections of motion content. 500,000 clips from numerous areas are available for immediate download at [www.framepool.com](http://www.framepool.com). The portal enables filmmakers from the advertising, film and TV industry as well as media professionals the cost efficient and successful realisation of their concepts.

Framepool manages licensing, research and rights clearance of motion content and holds offices in Munich, London, Paris, New York, Chicago, Los Angeles and Miami as well as representatives and partners in several parts of the world.

**FRAMEPOOL AG**

**ALEXANDRA MAIBERGER**  
*PR & Communications*

Infanteriestr. 11A / Geb. E  
80797 Munich

T + 49 (89) 307 648 64  
F + 49 (89) 307 648 70

[am@framepool.com](mailto:am@framepool.com)  
[www.framepool.com](http://www.framepool.com)