Welcome to the latest issue of our series of periodic updates & news blurbs concerning all things Historic (Footage, that is!).

**What's New In The Archive**

**The Joe Franklin Show**

Historic Films, in cooperation with PATHE NEWS INC., is proud to announce its exclusive representation of the legendary JOE FRANKLIN SHOW.

This show, which ran on television for 40 consecutive years, is in The Guinness Book of World Records as the longest running talk show. There truly will never be another program quite like it. Its host Joe Franklin was in many ways the pioneer of the modern TV Talk Show format.

Joe Franklin is one of Television and Radio's most durable and beloved personalities ever, and is truly a New York legend. In addition, he is considered one of the world's leading authorities on "Nostalgia". Through the course of The Joe Franklin Show he has interviewed an astonishing 300,000+ guests!

For a time Joe employed Bette Midler and her accompanist Barry Manilow as his in-house singer. Woody Allen, Dustin Hoffman, Barbara Streisand, Bill Cosby, and Liza Minnelli are among the world's great talents who got their first exposure on The Joe Franklin Show.

There was also a great uniqueness about the program. On any given night you might find a world renown artist sitting next to a balloon folder from New Jersey! Joe Franklin's lovable and funny persona even prompted comedian Billy Crystal to imitate him on NBC's "Saturday Night Live" for four years.

While only about 700 of the thousands of shows exist, Historic Films is in the process of transferring and logging all of the existing programs. Many of them are already searchable at Historic Films web site.

For licensing information contact Historic's licensing department at info@historicfilms.com
What's New In Production

Rejoice & Shout: History of Gospel Music in America

REJOICE AND SHOUT: THE HISTORY OF AFRICAN-AMERICAN GOSPEL MUSIC IN AMERICA is finally completed. Shot in HD and mixed in 5.1 sound, this important documentary will be released in theaters by MAGNOLIA PICTURES this coming spring.

Produced and directed by the team of JOE LAURO & DON McGILYNN, the film has been three years in the making and will feature astounding and newly discovered archival performances by many of Gospel Music's legendary voices. Mahalia Jackson, Sister Rosetta Tharpe, The Swan Silvertones, Dixie Hummingbirds, Andrae Crouch, and Edwin Hawkins Singers all appear in vintage full length performances provided by HISTORIC FILMS. Also featured in newly filmed productions & interviews are Smokey Robinson, Mavis Staples, Willa Ward (of Clara Ward Singers), Ira Tucker (of Dixie Hummingbirds), and Madame Marie Knight among others.

HISTORIC FILMS' President Joe Lauro is delighted that the project has finally been completed and that MAGNOLIA PICTURES has slated it for worldwide theatrical release!

Stock Footage Projects Of Note

Historic Films has recently made important stock footage contributions to the following productions:

- American Experience: Stonewall-Birth of the Gay Rights Movement
- MLK Assassination Project for Insignia Films
- Behind The Music: Bobby Brown for VH1
- For History Channel: Sex in '69: Sexual Revolution in America

CLIPS ON DEMAND

Need it Now?

Need a specific shot NOW? Contact Historic Films' research staff and we will immediately email or post the clip to your computer for NO CHARGE!

About Us

Historic Films holds an extensive library of databased, copyright cleared and digitized stock footage from 1896-1990.

Our archive contains over 30,000 different musical performances (1925-2000), drawn from the many programs and libraries owned and represented by Historic Films. Historic Films is also a leading source for archival (1895-1990) stock shots, with over 20,000 hours of copyright cleared and fully logged material, encompassing virtually every subject imaginable.

Our stock image searchable online database, online compilation reels and informed staff will make your film research fast, painless and affordable.
Contact our Sales Department at:
research@historicfilms.com

Be sure to contact HISTORIC FILMS for all of your archival stock footage needs. The footage you need is just a few mouse clicks away.

Joe Lauro
President
HISTORIC FILMS ARCHIVE, LLC