

JCA introduces content management service for online media platforms

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Carbon chair by Bertjan Pot & Marcel Wanders

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London, 14th March 2011: JCA, provider of media management services to the digital, TV and film industry, today announces it has made enterprise-level content digitisation, management and transfer technology available to online video content producers of all sizes.

JCA has launched this range of services in response to a demand in the market. Initial clients include brands such as thedesignvlog.com, a high-production video-log (vlog) website that features the best of the international design circuit. JCA's media window, which incorporates the Aspira plug-in via a remote mechanism, enables platforms and content producers to upload and download large folders from around the world in a cost and time-effective manner.

With faster home broadband connections and the growing popularity of high-definition TV and 3DTV, there has been a rapid increase in online video content. 3G mobile technology has also increased the popularity of video content on portable consumer devices like smart phones and tablets providing easy viewing of video content. This has meant that not only large broadcasters now have a need for video file transfers. Many online content producers are introducing video to their content pages and when offering a news platform, these videos must be frequent and in real-time.

Simon Kay, Joint MD at JCA says: "Our technology has been developed for the world's largest media companies, for some of the biggest budget film and TV productions. We are taking that expertise and range of services and making them available for all online media outlets where speed, quality and ease of use are of equal importance."



Emma Elizabeth Coffey, MD at thedesignvlog.com, adds: "A courier would take more than 3 days to reach our editor and then factoring in editorial time and upload could take up to 5 days to have the final product on our site, as a news service this just didn't cut it. JCA have been absolutely wonderful, it has developed a flexible, speed efficient, personalised service enabling me to upload footage in 2 hours and my editor to download in 2, reducing our turnaround time by 97%. We will definitely be working with JCA in future. This service is the future of digital technology."

For further information please contact Matt Bowman or Marcus Gage or on 020 8357 5400 or see www.jca.tv .