

## JCA Survey - an industry perspective



With the Sony tape stock crisis being the talk of the industry following the devastating events in Japan we at JCA are concerned that our clients' worries are overcome. We hear of panic buying and fear in the distribution community that materials will not reach their destination leading to a fall in revenue - a spiral of concern.

JCA finds itself with more options than most. Fuji is our primary tape supplier and of course we are experts in file based delivery.

How do you feel this crisis will affect your business?

We would really like to get a complete industry perspective and therefore hope you will complete our short survey.

Following the survey JCA will be making a donation to the Red Cross in support of Japan and 10 respondents will be picked at random to receive a bottle of Champagne as a thank you for your time.

To take part in our survey please go to: <http://svy.mk/e5kfn6>