

THE BVA AND THE INDUSTRY TRUST
INVITE YOU TO

7TH JUNE 2011

9:00am registration
9.30am start
1.15pm lunch
and exhibitions

INSIGHT
360°

VENUE:
Altitude 360°
29th Floor,
Millbank Tower,
21-24 Millbank,
London SW1P 4QP

THE EVENT WILL PROVIDE INVITEES WITH:

A 360° view of what's happening in film, television and video

Understanding of a new report on industry economics and
consumer behaviour

An insight into how the industry is meeting the economic and
piracy challenges

Access to the industry's thought leaders

An explanation of the virtuous circle and why it is important.

PRESENTATIONS AND
DEMONSTRATIONS INCLUDE:

APOLLO CINEMAS
CINEMANX
CLUSTERS
FACEBOOK
LOVEFiLM
LOVE HIGH SPEED
MICROSOFT
OXFORD ECONOMICS
ROVI
THINKJAM
ULTRAVIOLET
VIRGIN MEDIA