

BFI ANNOUNCES FIRST PROJECTS TO RECEIVE FUNDING FROM £2m LOTTERY FUND FOR AUDIENCE DEVELOPMENT

Press release July 19th 2011

The BFI has today announced the first projects to be supported by its Lottery Transition Fund for Audience Development. A total of 37 projects from across the UK dedicated to delivering a wide range of audience development activities for specialised and British film will receive funding totalling £888,547. The next round of projects to be awarded transition funding will be announced before the end of July.

The Transition Fund for Audience Development was set up swiftly by the BFI in order to support audience development projects facing budget cuts in funding as a result of the changes in the national and regional film funding landscape which have taken place before a new film strategy and funding priorities come into effect from April 2012.

The first round of projects to be funded, all of which demonstrated that their funding for core activities has been significantly reduced or withdrawn for the financial year 2011-12, represents a diverse range of activities and a wide geographical spread. These include FILMCLUB, which provides after school cinema clubs; YourLocalCinema.com, an online resource for subtitled and audio described cinema; Flicks In The Sticks, which takes film to rural Shropshire and Herefordshire; Glasgow Cinema City; the Queens Film Theatre in Belfast; the Tyneside Cinema in Newcastle, and the National Media Museum in Bradford.

Other beneficiaries of the fund include the British Federation of Film Societies, the British Independent Film Awards (BIFAs) and the Encounters International Film Festival in Bristol. Both the Edinburgh International Film Festival and the Sheffield International Documentary Festival were awarded funding through the fast track assessment process as both festivals took place last month.

Peter Buckingham, Head of Distribution and Exhibition, BFI, said, *“We have moved as swiftly as possible to ensure that film organisations are able to survive in this period of transition, and that audiences can continue to benefit from the important work that they do. Collectively these organisations contribute hugely to the access and promotion of film in the UK. They are incredibly valuable which is why it has been important for the BFI to help them.”*

The projects which have received funding in this first slate of awards are as follows:

AV Festival	£20,000	An international festival of electronic arts, featuring visual art, music and moving image across the North East.
BIFAs/British Independent Film Awards	£52,718	The British Independent Film Awards are dedicated to promoting independent British films.

Birmingham International Film Society	£8,000	The Birmingham Film Society shows independent and foreign language film.
Borderlines Film Festival	£11,025	Film festival serving audiences across the rural West Midlands
British Federation of Film Societies	£46,350	The national organisation for the development and support of the film society and community cinema movement in the UK.
Canterbury Anifest	£2,790	Canterbury Anifest is the South East's animation festival.
Chichester International Film Festival	£3,500	The South Coast's largest film festival.
Cornerhouse Manchester	£18,000	Manchester's centre for contemporary visual art, specialised film and digital culture.
Edinburgh International Film Festival	£19,620	International film festival bringing new cinema to audiences.
Encounters Bristol International Film Festival	£50,000	The UK's leading film festival for short films.
Fashion in Film	£17,559	Fashion in Film delivers the Biennial Fashion in Film Festival, a website and publications.
FILMCLUB	£141,000	Nationwide after-school film clubs introduce specialised film into schools.
Flicks in the Sticks	£6,210	Film touring programme in rural Shropshire and Herefordshire.
Glasgow Film Theatre	£7,182	Glasgow Film Theatre is Glasgow's centre for film and moving image media
ICA, London	£23,100	Support for ICA's specialised film audience development work.
Kendal Mountain Festival	£19,350	Festival of films about mountaineering and wilderness pursuits.
Leeds Film	£35,000	Local authority film organisation that delivers Leeds International Film Festival and Leeds Young People's Film Festival.
Light House, Wolverhampton	£12,124	Independent cinema in Wolverhampton that delivers Flip Festival, an animated film festival.
London Metropolitan Archives	£19,000	Holds public screenings of films held in The Corporation of London's archives.
London Short Film Festival	£1,800	Short film festival.
Assembly Rooms Ludlow	£4,100	Rural arts centre and cinema.
mac Birmingham	£8,700	Arts centre and independent cinema - audience development work to support specialised film attendance.
National Media Museum	£38,700	The museum's film programme includes 3 film festivals: Bradford International Film Festival, Bradford Animation Festival and the Fantastic Film Weekend.
ONEDOTZERO	£15,890	Runs the contemporary arts festival including the 'onedotzero adventures in motion' film festival.
PBQ	£20,000	Consortium that provides specialised film content, audience research and advice to independent cinemas across the East Midlands.
Phoenix Square, Leicester	£9,000	The film programme at Phoenix Square Cinema reaches out to Leicester's ethnic majority through screenings

		chosen by community groups and other access programmes.
Portland Green Cultural Projects	£14,361	Delivers a programme of work in dance and artists' films
Queen's Film Theatre, Belfast	£ 20,000	The sole full time specialised film exhibitor in Northern Ireland.
The Sensoria Festival	£ 9,980	Festival of film and music.
Sheffield International Documentary Festival	£77,452	The leading festival for documentary films.
Showroom Cinema, Sheffield	£9,900.	Offers a specialised film screening programme, curated and cultural programming, film education activity and the Showcomotion film festival for young people
Southend-on-Sea Film Festival	£20,000	The Southend-on-Sea Film Festival.
Strode Theatre, Somerset]	£17,227	A mixed art venue that offers cinema, serving a predominantly rural catchment area
Tricycle Theatre, London	£10,134	The Tricycle Cinema's International Oscar® Film Season showcases foreign language and world cinema with discussions and an online presence. Works with Film Education to attract young cinema-goers.
Tyneside Cinema, Newcastle	£22,275	The only full time independent first-run specialised cinema in the north-east Also runs cine-literacy activities and events for schools.
Watershed, Bristol	£67,500	Cross arts venue and cinema offering a specialised film programme, archive and repertory screenings, curated seasons, events and online publishing activities.
YourLocalCinema.com	£9,000	Website and information service for accessible cinema.

PRESS CONTACTS:

Judy Wells, Head of Press and PR, BFI

Tel: 020 7957 8919 or email: judy.wells@bfi.org.uk

Tim Mosley, Press Officer, BFI

Tel: 020 7957 8919 or email: tim.mosley@bfi.org.uk