

Historic Films Adds Screening Clips to Footage.net

Over 167,000 Stock Footage Screening Clips from Archival Footage Leader Historic Films Now Accessible on Footage.net. Total Stock Video Clips on Footage.net Surpass 1.8 Million.

New York – April 9, 2012 – Footage.net, the stock, archival, and news footage search engine announced today that over 167,000 preview clips from Historic Films Archive, a leading source for archival content, are now available for viewing through Footage.net's stock footage search platform. The addition of Historic Films' clips brings the total number of clips available through Footage.net to over 1.8 million.

Through this developing alliance, Footage.net users will be able to screen preview clips from Historic Films' stock footage collection, and Historic Films will reach a new and growing user base worldwide for its stock footage licensing business.

"With the launch of our new, fully streaming online website, Historic Films is able to offer immediate previews of thousands of hours of archival footage from our stock footage library and "priority access" to thousands more entertainment & musical performance clips for research, screening and downloading," said Historic Films' Anthea Carr. "We've chosen to offer our users complete documents for viewing rather than preselected individual "clips" as is the standard for many other footage archives, We are excited to partner with Footage.net and expose this footage to the widest possible audience of creative professionals worldwide."

"Historic Films is one of the world's most comprehensive online source for licensing stock, musical performance and entertainment footage," said David Seever, Footage.net's Chief Marketing Officer. "They have an amazing collection of libraries, with particular depth in the area of music, entertainment and celebrity footage. Their collections include everything from Elvis Presley's first ever TV appearances to recent concert performances by Rihanna, Britney Spears and Amy Winehouse. We're thrilled to be able to make this important collection of incredible archival footage available to our growing, worldwide base of users."

Historic Films' collection of stock footage spans the years 1895 to 2010 and consists of over 50,000 hours of news, lifestyles, travel, fads, fashion, home movies, celebrity "red carpet" events, vintage TV programs, commercials, interviews, silent films, training films, military films, industrials and cartoons. Historic's world-renowned library of musical performance and entertainment footage spans a century and contains over 45,000 individual performances from over 35 different important television networks and programs, including every genre of American music, from Duke Ellington to Snoop Dogg. And it is all immediately available for preview and licensing.

Footage.net has grown rapidly over the last several years to become one of the world's largest and most comprehensive online stock footage resources. The addition of Historic Films' clips further enhances and expands Footage.net's already deep reserve of historical film clips and stock motion content. Historic Films' clips will be available for screening through Footage.net alongside motion content from some of the world's most prestigious footage companies, including Getty Images, FootageBank, NBCUniversal, Framepool, and CNN ImageSource.

About Footage.net

Footage.net is the world's premier online footage search engine, providing creative professionals with the tools they need to discover and obtain the best motion content from the world's top footage

companies quickly and easily from a single site. At Footage.net, researchers can search over 38 footage collections simultaneously, view over one million clips, communicate instantly with our content partners and download over 250,000 world-class stock footage clips.

About Historic Films

Historic Films holds an extensive library of databased, copyright cleared and digitized stock footage from 1896-1990. Our archive contains over 45,000 different musical performances (1925-2010), drawn from the many programs and libraries owned and represented by Historic Films. Historic Films is also a leading source for archival (1895-1990) stock shots, with over 20,000 hours of copyright cleared and fully logged material, encompassing virtually every subject imaginable. Our stock image searchable online database, online compilation reels and informed staff will make your film research fast, painless and affordable.

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