



For Immediate Release

HBO ARCHIVES® INTRODUCES 2nd UNIT FOOTAGE
AVAILABLE FOR CLIP LICENSING

NEW YORK, May 23, 2012 – HBO Archives® announces the launch of The Premiere Collection, the newest addition to its clip licensing library. This extensive collection is comprised of exclusive b-roll and outtakes from HBO Series, HBO Films & HBO Mini-Series. This material is available now for licensing to all types of productions, including commercials, documentaries and feature films.

“The quality of our Premiere Collection comes from some of the highest profile HBO projects of the last 25 years,” said Barbara Thomas, Senior Vice President, HBO Archives. Widely recognized as the world’s most successful premium television network, HBO is making b-roll and outtake clips from its culture-defining, award-winning original series and films available to the production community. The collection contains premium shot, film-backed and HD-native footage of iconic landmarks, establishing shots, stunt sequences, period recreations, nature and lifestyles.”

Examples of the unique material available includes recreations of life during the late 1700’s from *John Adams*, iconic Los Angeles scenic shots from *Entourage*®, voting imagery from *Recount*, cattle ranches from *Temple Grandin*, sweeping aerials of the Midwest Plains from *Bury My Heart at Wounded Knee* and London landmarks from *The Special Relationship*.

Honored with virtually every major programming award including the Emmy’s®, Oscars®, Golden Globes® and Peabody’s, HBO has long been known for its uncompromising

commitment to quality and innovation in live event programming, journalism and storytelling. HBO Archives is a full-service stock footage library for commercial/professional media use. In addition to The Premiere Collection collection, the library also offers sports, contemporary stock, entertainment news, archival and royalty-free wildlife footage. The footage available is wide-ranging, culled from images shot around the globe covering more than three decades. Images from these impressive collections are available for licensing directly through HBO Archives.

The website offers, high-speed dual footage & text searches, as well as the ability to view and download video clips.

Learn more at www.hboarchives.com/contemporary, or call 877-426-1121 toll-free, or email footage@hboarchives.com.

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