



## Media Release

Wednesday, 6 June 2012

### **NHNZ Moving Images creates largest on-line New Zealand stock footage archive**

NHNZ Moving Images has grown its New Zealand stock footage content by over 300 hours with the addition of a stunning collection of HD NZ aerials from Making Movies and an exclusive representation deal signed with Tightlines Productions - makers of the ITM Fishing Show.

The recent additions of professionally-shot, broadcast quality HD content, including footage from three of NHNZ's award-winning New Zealand productions, establishes the Dunedin-based archive as the world's largest, most accessible repository of New Zealand stock footage online.

Over the last six months NHNZ Moving Images director, Caroline Cook and her team have sourced, created and uploaded thousands of new stock video clips to the online site which, for the first time, provides producers and creatives with an easily accessible collection of high-quality New Zealand content for broadcast, internet and off-line productions.

The NHNZ collection spans 35 years of content, including film dating back to the time when the production company was the Natural History Unit; incredible *Phantom* footage, shot at 1000 frames per second from *Life Force: New Zealand* and *Primeval New Zealand*; and 3D footage from *Jewels of the World: Fiordland*.

"No sooner had we completed uploading NHNZ's latest batch of content than, with perfect timing, Andy Salek, Producer and Aerial DOP from Making Movies called to say he was dropping by with almost 30 hours of stellar HD helicopter aerials taken from just 200ft off the ground. Their footage covers the country from end to end and will itself become the inspiration for many stunning creative campaigns in years to come."

Following close behind the New Zealand aerial collection came the exclusive signing of Tightlines Productions. The makers of the ITM Fishing Show saw NHNZ Moving Images as the ideal agency to

represent their stock footage. Tightlines' content is raw and gritty, action shots of fishing and fish behaviour at its best.

“Getting the content online is now our priority. We balance speed against our desire for accurate key wording so not only is the content online, but is easily locatable. It is a veritable feast of footage for New Zealand and offshore producers to get their teeth into - simply and cost effectively.”

\*\*Producers should contact NHNZ Moving Images to request free research of offline clips, as new content is loaded and listed every day.

Ends

### **NHNZ Moving Images**

NHNZ Moving Images is an international stock footage archive delivering broadcast-quality factual content to documentary, editorial and creative producers worldwide. Our research specialists have an in-depth knowledge of our archive and guarantee technically correct content and solid rights management. We hold extensive collections of HD natural history, culture, science, travel and special effects footage. NHNZ Moving Images is the exclusive agent for National Geographic International and US production archive. We license by the second - no minimums, free research and downloads. [images@nhnz.tv](mailto:images@nhnz.tv) <http://www.nhnzmovingimages.com>

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