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### A New Look for Footage.net

As with all the changes we've made to our platform over the last few years, our new site design is intended to meet two top priorities: first, give our users the tools they need to discover amazing stock footage; and second, give our content partners the best channel to present their images to the global production community.

We believe the site's new look and feel will make a real difference to our users. We've made a big push to simplify the interface, which is critical given the sheer volume of clips and content now available on

the site. With content from 40 world-class footage collections to sift through, users need a reliable, user-friendly set of tools to fully utilize our vast footage database. The new layout does the trick, providing a clear picture of how Footage.net can help users take control of their footage search process. It will also help our footage partners showcase their moving image collections to producers and creatives worldwide.



### Footage.net Sponsors WESTDOC

Footage.net will serve as a "Marquee" sponsor across all platforms at the third annual [WESTDOC](#) conference being held Sept. 9-12 at the historic and remodeled Culver Hotel and the Pacific Theaters Culver Stadium 12 in Culver City, California. We're excited to be returning to WESTDOC as an exhibiting sponsor. Documentary and reality producers are some of our most important clients at Footage.net,

and WESTDOC provides us with an opportunity to spend time getting to know this community better. It is also a wonderful environment for learning about the very latest developments in the non-fiction production industry.

WESTDOC gathers producers and directors of non-fiction/documentary and reality television programming with executives who create such programs. The list of networks confirmed to participate in WESTDOC 2012 keeps growing, including ABC, A&E, Animal Planet, BBC, Bravo, CMT, Discovery Channel, Documentary Channel, ESPN, GSN, KCET, MTV, National Geographic Channel, Nat Geo WILD, OWN, Ovation, Oxygen, PBS SoCaL, Spike TV, Style, Sundance Channel, SyFy, TLC, Veria Living, VH1 and WE TV.

Recognized as the premier conference of its kind on the West Coast, more than 100 industry speakers are expected to participate in the three-day WESTDOC 2012 conference consisting of panels, case studies, social events and exclusive networking sessions. More than 30 panels are planned regarding financing, conceiving and selling a documentary or reality TV one-off or series. Contemporary topics covered will also include distribution models from theatrical presentation to digital platforms.

### Footage.net Partner News

Our content partners include some of the best-known companies in the stock footage industry, and they have been keeping busy expanding and curating their collections. Keep an eye out as these great new resources make their way onto the Footage.net platform.



### A Collection of S.T.E.M. Footage at Global ImageWorks

[Global ImageWorks](#) has curated one of the most comprehensive S.T.E.M. collections and this footage is immediately available for use in your next production. See the building blocks of our world with HD animations of cells, fertilized zygotes, atoms, and visuals of some of the fundamental forces of the

galaxy. Step into the lab to observe Petri dishes, microscopic slides, animated DNA, the bloodstream, and even a mosquito as never before seen.

Subjects include:

- **Science** in motion: Dazzling stock footage about scientific subjects
- **Technology** in action: Footage that illustrates and explains advanced concepts
- **Engineering** with imagery: A new way to illustrate a different way of thinking
- **Math** as art: Witness the incredible world of animated fractals



## HBO Archives Launches Premiere Collection

[HBO Archives](#)<sup>®</sup> announces the launch of The Premiere Collection, the newest addition to its clip licensing library. This extensive collection is comprised of exclusive outtakes from HBO Series, HBO Films & HBO Mini-Series. This material is available now for licensing

to all types of productions, including commercials, documentaries and feature films. The collection contains premium shot, film-backed and HD-native footage of iconic landmarks, establishing shots, stunt sequences, period recreations, nature and lifestyles.

Examples of the unique material available includes recreations of life during the late 1700's from John Adams, iconic Los Angeles scenic shots from Entourage<sup>®</sup>, voting imagery from Recount, cattle ranches from Temple Grandin, sweeping aerials of the Midwest Plains from Bury My Heart at Wounded Knee and London landmarks from The Special Relationship.



## FootageBank Celebrates with Savings

Our friends at [FootageBank](#) are celebrating their 10th birthday, and in honor of this milestone they're offering 10% discounts on orders through August 2012. When they opened their doors in April 2002, they were pioneers in the HD footage marketplace. Now they are leaping into even larger formats, such as 3D and 4K clip licensing, and offering even better service. Within the next few months, they will launch a new website with

more technology dedicated to keeping creatives moving forward. FootageBank continues their commitment to bringing high value, high resolution clips to clients and this summer have added HD clips of international rescue operations, international locations from the air and ground, and fully released sports including professional football, college basketball, the urban sport known as "Parkour" and the Olympic sport rhythmic gymnastics. As always, all FootageBank content is exclusive and affordable.



## Discovery Access Footage Brings the Bite

The Discovery Channels' Shark Week is celebrating its 25th anniversary this summer and the [Discovery Access](#) footage team has been combing through its massive archive for the best

and worst shark bites for an upcoming Shark Week special, 25 Best Bites which includes footage from past Shark Week programming including Air Jaws, Ultimate Air Jaws and

Prehistoric Sharks. Discovery Access houses all 25 years of Discovery Communications commissioned production materials. In March 2011, Discovery Access launched as a platform for external production companies to license footage from the Discovery family of networks for the first time ever. Discovery Access is excited to offer the production community pieces of this annual, week-long event that has become one of Discovery's most anticipated programming blocks each year. Discovery Channel footage can be accessed at <http://www.DiscoveryAccess.com/>. Its knowledgeable staff is ready to help you find that perfect piece of footage for your next project.



### **NHNZ Moving Images Announces \$40 Editorial/Documentary Rate**

[NHNZ Moving Images](#) is offering a new stock footage licensing package for editorial and documentary use of its content. The new editorial/documentary package rate of \$40 per second, no minimums, for all media worldwide in perpetuity has been published to complement the production-friendly terms clients have come to expect from Moving Images - with free research, low tech fees, and no kill fees. The new

editorial and documentary rate applies to all NHNZ Moving Images' on-line content. Advertising, Theatrical and all other licensing options and pricing can be negotiated directly with the NHNZ Moving Images sales team at [images@nhnz.tv](mailto:images@nhnz.tv). NHNZ Moving Images Director, Caroline Cook says the new licensing package, which is available to all producers, has been designed around the changing needs of productions in this new era of television and digital platforms.



### **Special Offers from Our Footage Partners**

Please take a look at these exciting offers from our footage partners. You'll enjoy some great savings on your next footage order, and get to know some of the world's greatest footage archives.



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### About Footage.net

[Footage.net](http://Footage.net) is the world's premier online resource for stock footage research, providing access to millions of online screening clips and text records. At Footage.net, you can search over 40 world-class footage collections simultaneously, find the best motion content and save time. Footage.net is also home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to over 50 of the world's top footage providers.



### Global Footage Search

With [Global Search](#), Footage.net users can simultaneously search 40 of the world's top stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving potential footage customers a simple way to discover and view our partners' content.



### Zap Email

Footage.net is home to the [Zap Email](#), a simple, effective tool for instantly transmitting footage requests to 50 of the world's top footage providers. Whether they're up against a deadline or searching for an obscure clip, creative professionals rely on Zap Emails every day to initiate their footage research projects, providing our Zap subscribers with a steady stream of new leads.



### Creative Directories

Footage.net exists to help production professionals find footage. But we also want to help creative people find each other. That's why we launched the Footage.net [Creative Directories](#): to help all variety of visual communicators make connections. There are currently two main directories: one for archives and one for creative professionals. A basic listing in either is free.