



# Newsletter

October 2012

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## Footage.net Offers Special Year-End Pricing to Stock Footage Companies

We know the end of the year is a busy time for stock footage companies, so we wanted to give new footage partners an extra incentive to come on board. Traffic at our site is up, and our clip inventory is at record levels, so this is an exciting time to get involved. Not only will new partners get a boost between now and the close of 2012, but they'll hit the ground running in 2013.

We're offering a special year-end pricing package for new Global Search partners. By joining now, new Global Search partners will get the rest of 2012 for free.

New Global Search partners can make their stock footage collections searchable through Footage.net's online platform alongside 40 of the world's top stock footage archives. Global Search partners enjoy all the benefits of our aggregation and marketing platform while always remaining independent, in control of their own brands and in full possession of 100% of their sales revenues.

With Global Search, Footage.net users can simultaneously search multiple stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving customers a simple way to discover and view stock footage.

Adding content to our platform is very straightforward. Typically, Global Search partners send us a copy of their database information, which is then added to the Footage.net index. They can also provide a URL for each associated image, which the end-user can then play through Footage.net.

This special offer is open to companies who become Global Search members with an annual subscription. Subscription fees are very reasonable.

If you are interested in finding out more about becoming a Global Search member, please contact David Seevers at [davidseevers@yahoo.com](mailto:davidseevers@yahoo.com).

**Footage.net Partner News**

Our content partners include some of the best-known companies in the stock footage industry, and they have been keeping busy expanding and curating their collections. Keep an eye out as these great new resources make their way onto the Footage.net platform.

## FOCAL Seeks Nominations for 10th Global Footage Awards

[FOCAL International](#), the Federation of Commercial Audio-visual Libraries, is calling for entries to its tenth annual FOCAL International Awards, to be presented in association with AP Archive on May 2, 2013. The FOCAL International Awards celebrate the best use of footage in all variety of genres, across all media platforms. Over the last ten years, the FOCAL International Awards has risen to prominence in the world of stock and archival footage, as well as in the international production community at large.



There are 18 award categories, including awards for the best restoration/preservation work. The FOCAL International Awards in association with AP Archive also recognise the researchers, technicians and producers that access, maintain and use this precious resource.

All awards will be presented the evening of the 2nd May 2013 at the glittering award ceremony at the Lancaster London Hotel. As usual, FOCAL expects a sell-out crowd for the awards ceremony. The qualifying period is productions premiered in 2012 and entry is via the FOCAL website until the closing date 1st December.

## It's All About Julia at WGBH Stock Sales

[WGBH Stock Sales](#) is pleased to announce that a recently rediscovered color film collection of Julia Child in France has been transferred to HD and is now available for licensing. The 16mm footage, which was shot in 1970 as part of the French Chef series, shows Julia Child on location in France, including in Provence, Marseilles and Paris. Julia cooks with French chefs to learn the French culinary methods and techniques to teach to American audiences. We see Julia visiting open air markets, learning the new and old way of baking bread and apple tarts, how to select and filet fresh fish, and numerous other teachable moments. Julia Child would have been 100 this year.



## StormStock Announces 4K Sky Plates

[StormStock](#), a collection of premium weather imagery, announced they have shot new 4K resolution sky plates for background compositing in TV programs, commercials, documentaries and feature films. The company says the new images will allow for clean, high quality results. "Our new 4K plates are perfect for adding a dark, moody sky to any scene," said Martin Lisius, StormStock cinematographer and founder. StormStock categories include hurricanes, tornadoes, stormy seas, storm clouds, blizzards and lightning shot on HD 1080, Super 35mm, 2K and 4K.



## Global ImageWorks Offers Two New Collections

### Dramatic Lost Civilizations Reenactments

All original location cinematography shot on film in 25 different countries. Lost Civilizations features incredible locations, monuments, landscapes, as well as fully produced dramatic recreations of events and rituals, cutting edge digital effects and up close and personal experiences in the world's oldest markets and bazaars. Ancient worlds live again when you license footage from Lost Civilizations. Website:

[View GIW's Lost Civilizations Reenactments Reel](#)



### Newly restored black history collection

See Global ImageWorks unique collection of newly restored film that documents the daily lives of successful middle class all-black towns in Oklahoma in the early 1920s. If you're planning now for US Black History Month 2013, you have to see this amazing footage. Website: [Watch highlights from this collection...](#)

### Catch Global ImageWorks:

October 24, 2012: [Visual Connections](#) (Table #A9)

October 24, 2012: [The AICP Conference](#)

November 15, 2012: [Footage Marketplace](#) (Table #05)

## **Six Diverse HD Stock Footage Collections Added to NHNZ Moving Image Archive**

NHNZ Moving Images has added new collections to its archive at a brisk pace over the last month. Last week NHNZ Moving Images received air-to-air footage of the first flight of the rare WWII warbird, the [De Havilland Mosquito](#) - the only airworthy example of its kind in the world.



[OmniMovi](#) royalty free content can now be licensed through NHNZ's rights managed model - meaning producers can licence as little or as much from a clip as needed and only pay for the footage used.

In the late afternoon of Sunday, May 22, 2011 a catastrophic EF5 multiple-vortex tornado hit the city of Joplin, Missouri. It was the deadliest tornado in America since 1947. A film crew in the area shot this [compelling footage](#) of the Joplin tornado's aftermath, which we have only recently released.

Clips from Geoff Mackey's incredible volcano adventures continue to go viral on YouTube, with one clip hitting a million views within a few days of upload. NHNZ has this shot and many others from his descent down Mt Marum, Vanuatu - one of the [world's most active volcanoes](#) online.

From the designer-styled [saddle backed stork to a lazy afternoon under the African sun](#) - new HD content continues to inspire from the African savannah.

HD footage from the two-hour social and natural history documentary [Aleutians Cradle of the Storms](#) is now available online for the first time.

All content is available under NHNZ's producer friendly terms - broadcast rights: all media, in perpetuity worldwide for US\$40 per second - no minimums, no kill fees and free research. Contact NHNZ for all your footage enquiries [cook@nhnz.tv](mailto:cook@nhnz.tv)

### **Special Offers from Our Footage Partners**

Please take a look at these exciting offers from our footage partners. You'll enjoy some great savings on your next footage order, and get to know some of the world's greatest footage archives.

	<p><b>10% off your footage order</b> <i>Now through December 31, 2012</i> <a href="http://www.wgbhstocksales.org">www.wgbhstocksales.org</a></p>
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CRITICALPAST

Historic Stock Footage [www.CriticalPast.com](http://www.CriticalPast.com)

*Enter "Footage.net" in our discount code box at checkout for 10 % off*



### About Footage.net

[Footage.net](http://Footage.net) is the world's premier online resource for stock footage research, providing access to millions of online screening clips and text records. At Footage.net, you can search over 40 world-class footage collections simultaneously, find the best motion content and save time. Footage.net is also home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to over 50 of the world's top footage providers.



### Global Footage Search

With [Global Search](#), Footage.net users can simultaneously search 40 of the world's top stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving potential footage customers a simple way to discover and view our partners' content.



### Zap Email

Footage.net is home to the [Zap Email](#), a simple, effective tool for instantly transmitting footage requests to 50 of the world's top footage providers. Whether they're up against a deadline or searching for an obscure clip, creative professionals rely on Zap Emails every day to initiate their footage research projects, providing our Zap subscribers with a steady stream of new leads.



### Creative Directories

Footage.net exists to help production professionals find footage. But we also want to help creative people find each other. That's why we launched the Footage.net [Creative Directories](#): to help all variety of visual communicators make connections. There are currently two main directories: one for archives and one for creative professionals. A

basic listing in either is free.