Shutterstock, a Leading Global Marketplace for Digital Imagery, Adds Footage Clips to Footage.net

Over 800,000 world-class stock footage clips from stock image leader Shutterstock are now accessible for screening on Footage.net. Shutterstock is a leading global provider of high-quality licensable photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world. Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery.

"We're working with some of the best cinematographers in the world to build out our stock footage collection," said Ben Pfeifer, VP New Business for Shutterstock. "Over the last two years, we've doubled the size of our footage collection while maintaining the highest standards of quality. Our partnership with Footage.net helps us showcase our world-class footage to the widest possible audience of filmmakers, agency producers and creative professionals around the globe."

"We are thrilled to have Shutterstock on the Footage.net search and screening platform," said David Seevers, Footage.net's Chief Marketing Officer. "Shutterstock is a true leader in the royalty-free image licensing business. They've leveraged cutting-edge technology and innovative business models to make high-quality images and footage available at affordable prices, and we think that Footage.net users will be as excited as we are to find their clips on our site."

Sourcing content from over 35,000 approved image contributors in more than 100 countries, Shutterstock provides a licensable digital content library of more than 20 million images and 800,000 video clips, one of the largest libraries of its kind. All clips have been vetted by a member of Shutterstock's review team for standards of quality and relevance, and are offered on a royalty-free basis at affordable rates. Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency.

CelebrityFootage, A Global Source for Celebrity Stock Footage, Joins Footage.net

Preview clips from entertainment industry specialist CelebrityFootage, a leading global supplier of celebrity and entertainment news and stock footage, are now
available for viewing through Footage.net's stock footage search and screening platform. Based in LA, CelebrityFootage has become a go-to source for breaking news and archival coverage of celebrities, including red carpet coverage of today's most recognizable stars.

"We're committed to producing the highest quality footage of movie stars, musicians and all variety of bold faced names," said Michael Goldberg, President of CelebrityFootage. "Our editors specialize in selecting the best combination of key shots, resulting in a tightly focused collection of highly curated video. We are counting on our partnership with Footage.net to ensure our reach to a wider global audience of footage users."

"The CelebrityFootage collection is a fantastic addition to Footage.net's search and screening platform," said David Seevers, Footage.net Chief Marketing Officer. "They're a leader in the entertainment footage space, and have developed a deep understanding of what customers want and how to deliver it. Their videographers and editors know exactly how their clients will use the material, so they shoot to those specifications. They know their beat and they know their customers, and we're happy that they've chosen to work with us to enhance their visibility across the global production community."

CelebrityFootage is a recognized leader in the stock footage industry. The CelebrityFootage collection spans over 25 years featuring all the top stars on the red carpet at Award Shows, Movie Premieres, Charity Benefits and more. Their unique positioning and use of High Definition cameras provide glamorous footage of celebrities as they pose for still pictures. Additionally, they offer sound bites from these events - an excellent complement to any celebrity driven story.

Record-Setting Submissions Received for FOCAL International Awards

Jurors in Europe and the US are busy viewing and discussing a record 220 submissions to the FOCAL International Awards in association with AP Archive.

"It's going to be a tough competition but we are delighted with the response and the quality of the submissions across 18 categories from twenty countries," commented FOCAL's Julie Lewis. "The Lifetime Achievement Award winner will be announced in February and then in March we'll announce the final nominations for the Best Use of Footage plus Best Researcher, Library etc. This year we are also introducing an award for 'Outstanding achievement in the field of film restoration and preservation'. All these awards will be presented at the Gala Ceremony 2nd May in London - tickets go on sale in February."

Footage.net is participating in the 2013 FOCAL International Awards as a Bronze Sponsor.

Over the last ten years, the FOCAL International Awards has risen to prominence in the world of stock and archival footage, as well as in the international production community at large. The 2013 FOCAL International Awards in association with AP Archive will be held on May 2, 2013 at the Lancaster London Hotel in London, UK.

For more information, please go to www.focalint.org, or, if you're attending the Impact Media Summit next
week in New York, come by and meet Julie Lewis and Amanda Dantas of FOCAL International. You can also reach Julie at info@focalint.org.

Impact Media Summit Offers Discount

Exclusive

We here at Footage.net are looking forward to exhibiting at next week’s Impact Media Summit, set to take place January 23-25, 2013 at the Crowne Plaza Hotel in New York, NY. Have you registered with your exclusive discount yet? The Impact Media Summit, formerly History Makers, is offering an exclusive $649 rate, which includes all sessions, networking opportunities a ticket to the awards show and access to their Connect system, allowing you to communicate and set up meetings with all registered delegates. Register today and save $300! Don’t miss out on this opportunity to book meetings with key players in the industry, including:

- A&E - Michael Katz, Lily Neumeyer, Laura Fleury, Rachel Job and Elaine Frontain Bryant
- BBC - Martin Davidson, Richard De Croce
- Channel 5 - Andrew O’Connell
- CBC - Mark Starowicz, Julie Bristow and Michael Claydon
- CNN Documentary - Jennifer Hyde
- National Geographic - Charlie Parsons, J.C. Mills
- NHK (Japan) - Tomoko Okutsu and Shin Yasuda
- ORF (Austria) - David Albareda
- PBS - Tom Koch, Betsy LeBlanc and Charles Schuerhoff
- RTI SpA - Mediaset Group (Italy) - Daniela Bagliani and Mauro Fabbricotti
- Shaw Media - Sarah Jane Flynn, Nick Crowe and Barbara Shearer
- Smithsonian Networks - David Royle, Karma Foley and Chris Hoelzl
- WGBH - Margaret Drain, Sharon Grimberg and Melanie Wallace
- WNET - Gillian Rose, Stephen Segaller and Mona Iskander
- ZDF (Germany) - Kristina Hollstein, Stefan Mausbach and Claudia Ruete

Click here for a complete list of attendees.

Not only is the Impact Media Summit the only conference to put you in touch with these key industry professionals but they also boast a great program of expert panels on a wide range of subjects. Click here for a complete list of panels.

Footage.net Partner News

Our content partners include some of the best-known companies in the stock footage industry, and they have been keeping busy expanding and curating their collections. Keep an eye out as these great new resources make their way onto the Footage.net platform.
HBO Archives Makes Groundbreaking "March of Time on Television" Collection Available for Licensing

For the first time ever, clip licensing will now be available from the completely restored 42 episodes of the award-winning documentary series "The March of Time on Television," the groundbreaking series produced by Time Inc. and nationally syndicated from 1952 to 1953.

Restored footage includes both story-specific footage, as well as moment-in-time scenes of everyday life in the early 1950s. Hours of never-before-seen outtakes are being transferred from each episode to provide an even deeper look at the people, places and events that were captured by "The March of Time" film crews. Period scenic shots and moment-in-time footage from such locations as Pakistan, the Middle East, India, South Korea, New Orleans, Las Vegas and Soviet-era Moscow are also now available. Select episodes from "The March of Time on Television" series can be seen by researchers on the HBO Archives website, www.hboarchives.com/marchoftime.

Global ImageWorks Releases More from its Vintage 'Travel Film Collection'

Freshly transferred travel footage from Global ImageWorks's deep content archive is now available for licensing. They've preserved the brilliant colors that were captured on film decades ago and are making it available for use in your next production in a fully digitized format. Included in this unique collection are rarely seen historic events such as the eruption of Mt. Vesuvius in 1944 as well as delightful footage from continents near and far. For more information, please click here to visit the Global ImageWorks website.

CONUS Launches ClipStash Website

The CONUS Archive has launched a beta version of a new web site, "TheClipStash", designed to highlight amazing clips contained within its archive. In addition to spotlighting older classics, the site will be a launching platform for newly secured caught-on-tape clips. Operating alongside CONUS.com and the thousands of clips on Footage.net, the site will aid researchers and producers in finding imagery for clip shows by breaking down compelling footage into user-friendly categories such as rescues, surveillance, chases and dumb criminals. The site is frequently updated, and researchers can follow ClipStash on Facebook and/or Twitter for notifications ensuring first looks at the latest and greatest. While the crew at CONUS continues to offer free research and screeners with hundreds of thousands of videos available, they're always looking to make finding that next great image quicker and easier. Work continues to fine-tune the site with the beta version available to view at www.theclipstash.com.
FootageBank Offers Special Pricing for Non-Fiction Producers
As a thank you to their loyal nonfiction production clients, FootageBank is offering a buy-one-get-one-free offer for your next clip license. Order two clips and pay the license fee for only one. Valid until June 1, 2013. Book rates apply. One-time offer only.

FootageBank HD is the world's first and largest High Definition footage library. With over 70,000 clips available online to search, preview & download, FootageBank specialize in HD native and large format film to HD content. Research, clip bins & previews are always free.

Contact FootageBank to confirm your project qualifies: info@footagebank.com.

Skyworks Launches US Aerial Footage Map
Leading aerial filming and archive company Skyworks has just launched the US Aerial Footage Map. This interactive map graphically shows over 400 hours of Skyworks aerial footage covering some 33 states in the US. Users can click on any state that has been filmed, and access showreels as well as detailed maps featuring hundreds of geotagged microclips by state. Skyworks has pioneered the use of short edited clips ('microclips') of around a minute in length as a simple way to provide an overview of what may be many minutes of footage of a specific location. All microclips are geotagged and can be viewed right from the Skyworks video-map site. There is also a link which can generate a search straight from any location into Skyworks Aerial Archive. This process makes it really easy to search for footage of a specific location, or browse locations to see what is available. Click here to see the US Aerial Footage map.

NBC News Now Offering Courtroom Sketches
From 1968 to 1988, artist Ida Libby Dengrove created over 6,000 sketches for NBC News. At a time when cameras were prohibited in the courtroom, Dengrove's sketches gave viewers a glimpse into the psyche of criminals, lawyers and witnesses. Among many other high-profile cases and subjects, her sketches, a unique documentation of an iconic era of New York City trial history, include the John Lennon Deportation Hearing, Mark David Chapman, John Gotti, Son of Sam, William Kunstler, Muhammad Ali, Sid Vicious, John Hinckley Jr., Jean Harris, Jack Abbott/Norman Mailer, Donnie Brasco, Reverend Moon, R. Hurricane Carter and Abbie Hoffman. Dengrove won two Emmy Awards for Outstanding Individual Craft and besides illustrating NBC News stories, her sketches made the front pages of newspapers including The New York Times, The Wall Street Journal and other international newspapers and magazines.
**NHNZ Moving Images Sees Surge in Clip Requests**

NHNZ’s stock footage archive has hit the ground running with an increase of over 150% in requests for natural history footage for clip-based documentaries in 2013. The significant increase in requests comes from producers making archive shows for broadcasters around the globe.

NHNZ Moving Images archive director, Caroline Cook says researchers are coming to the NHNZ archive for both the money shots, such as unique predatory behaviours, and the footage that puts the ultimate shot in context.

"That’s a big turnaround from previous years when clip shows had fallen out of favour because of the insistence shows be delivered in full HD - and much of the natural history archive, filmed over many decades, failed to meet production standards. Now that’s changed, with the realization that content drives the storyline, and the clip’s format can be accommodated by using a number of creative and clever techniques to adapt them to the HD format."

NHNZ Moving Images has a wealth of unique broadcast quality footage as well as the contextual content with which producers can create entertaining, educational and exciting shows. Footage is drawn from such outstanding series as Wild Asia, The Equator and Life Force, and benchmark classics like The Living Edens from the National Geographic Channel Stock Footage Archive, as well as wild life collections offered from Aquavision, Peter Lamberti, and Talking Pictures.

To discuss your upcoming project send your research brief to ccok@nhnz.tv.

**WGBH Sources Chavez Video**

As supporters of Hugo Chavez reacted to his absence at the presidential inauguration, the question of his political future remains foremost in the minds of many Venezuelans. WGBH's 2009 Frontline program "Hugo Chavez" was a portrait of the charismatic leader and examined his background in depth. Frontline producers shot footage of Chavez's boyhood home, B-roll of the area he grew up in, scenes in Caracas, interviews with close associates, the National Assembly and much more. For more information and details on footage, contact WGBH Stock Sales at stock_sales@wgbh.org or by phone at 617-300-3939.

**Special Offers from Our Footage Partners**

Please take a look at these exciting offers from our footage partners. You'll enjoy some great savings on your next footage order, and get to know some of the world's greatest footage archives.
25% off all clips at stormstock.com

Enter “Footage.net” in our discount code box at checkout for 10% off

Save $250 off your next order with a mention of this coupon in the Footage.net newsletter. Expires 04/30/12

20% off your footage order
Now through March 31, 2013

$250 OFF LICENSING minimum order of $1,000 required

exp. 3/31/13
About Footage.net

Footage.net is the world's premier online resource for stock footage research, providing access to millions of online screening clips and text records. At Footage.net, you can search over 40 world-class footage collections simultaneously, find the best motion content and save time. Footage.net is also home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to over 50 of the world's top footage providers.

Global Footage Search

With Global Search, Footage.net users can simultaneously search 40 of the world's top stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving potential footage customers a simple way to discover and view our partners' content.

Zap Email

Footage.net is home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to 50 of the world's top footage providers. Whether they're up against a deadline or searching for an obscure clip, creative professionals rely on Zap Emails every day to initiate their footage research projects, providing our Zap subscribers with a steady stream of new leads.

Creative Directories

Footage.net exists to help production professionals find footage. But we also want to help creative people find each other. That's why we launched the Footage.net Creative Directories: to help all variety of visual communicators make connections. There are currently two main directories: one for archives and one for creative professionals. A basic listing in either is free.