



Media contact:

Dawn Egerton, Bubble & Squeak
e: Dawn@bubblesqueak.co.uk t: +44 (0)7887 627 764

BVE 2013, Stand L1

Cambridge Imaging Systems appoints Sales Director

Cambridge, UK – 15 February 2013 – Cambridge Imaging Systems, the digital archive management specialist, is pleased to announce the appointment of Paul Tuvey as Sales Director.

Paul joins the company from ITN Source where he held the role of international sales director, prior to which Paul enjoyed success as business development director at Siemens Information Systems.

In his new role Paul will be responsible for developing the Cambridge Imaging Systems sales channel, specifically focusing on the commercial archive, broadcast and corporate sector. He will also be tasked with leading international growth and new media services at Cambridge Imaging Systems' sister company, Screenocean, the business to business media licensing and content management company.

Tom Blake, Managing Director, Cambridge Imaging Systems, said, "We are delighted to welcome Paul to our team. His background, experience and industry knowledge will prove invaluable as we continue to grow and expand."

Cambridge Imaging Systems will be launching ImagenCloud, a cloud-based version of its popular Imagen2 asset management and publishing software, on **Stand L1** at BVE 2013.

###

About Cambridge Imaging Systems.

Cambridge Imaging Systems has been developing software for media archive management systems since 1991. Our technology has been developed working on large-scale projects for corporate and government clients including the Ministry of Defence, The Police, The BBC, ITN, The Imperial War Museum, British Telecom and British Pathe. Our software systems have been developed over the last twenty years to provide a flexible architecture, able to interface with existing software and able to integrate with existing working practices.

Our archive management system, Imagen, contains a number of modules that are designed to work together in a coordinated way to reduce the manual intervention required to manage very large-scale media archives. It is possible to use Imagen as a complete media asset management system, with an associated website for streamed delivery and e-commerce systems.

www.cambridgeimaging.co.uk