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ZODIAK RIGHTS LAUNCHES NEW DIVISION AT MIPTV

Zodiak Rights, the international division of Zodiak Media, announced today that it is expanding its business by launching a brand new archive division, Zodiak Clips. Launching at MIPTV, Zodiak Clips is an on-line clips exploitation initiative which aims to monetize short form content from across the group as well as third parties.

Zodiak Clips has already secured a deal with the world's largest aerial HD stock footage provider, **Skyworks**, whose footage is regularly used by leading broadcasters including Discovery and National Geographic. Filmed in HDCAM SR video, Skyworks' aerial HD stock footage archive is the largest of its kind in the world.

Zodiak Clips will also represent short form content from Zodiak Rights and Zodiak Media's world-renowned portfolio. The extensive library features stunning HD and SD sequences for all popular and many niche genres, as well as jewels from Zodiak Media's 45 production companies (including award-winning wildlife filmmakers, Mona Lisa Collection plus Bullseye, IWC Media and RDF Television).

Zodiak Clips will also represent iconic global brands, such as Guinness World Records and third-parties including RTL 2, newsgathering archive The Conus Collection and time-lapse and aerial footage specialist INP Media. From jaw-dropping wildlife shots and major news events, to the famously wacky Home Movie Collection, Zodiak Clips has secured a huge variety of footage to create a world-class archive.

Zodiak Clips is headed up by Sandra Coelho who joined the company in October from Getty Images. Sandra, who reports directly to Matthew Frank - Zodiak Rights CEO - has extensive experience selling short form content and has also worked at the BBC and ITN Source.

Commenting on the launch of Zodiak Clips, Matthew Frank, CEO, Zodiak Rights said: "We are delighted to be launching this exciting new venture at MIPTV. Zodiak Clips will be one of the few archives to offer high end footage which is original and unique. Sandra has an excellent and extensive track-record in acquiring and selling short form content and we are pleased to announce today our partnership with leading stock footage provider, Skyworks."

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Zodiac Rights

Zodiac Rights is the international distribution and rights exploitation arm of Zodiac Media. With offices in London and Paris the company is a market leader in the worldwide distribution of television and home entertainment programming across all platforms. It also has a fully-fledged merchandising and licensing arm and digital exploitation team.

Zodiac Rights represents a catalogue of over 20,000 hours of high quality content across all genres including kids, drama, factual and entertainment. Zodiac Rights London is the hub for non-scripted programming (documentaries, factual entertainment, formats and entertainment) as well as the Kids, Digital and Publishing and Clips divisions. Zodiac Rights Paris is the hub for all scripted programming (drama, comedy and feature films).

Zodiac Rights award-winning scripted programming includes: *Being Human* the supernatural hit for BBC Three and Syfy US; *Wallander* the BAFTA award-winning drama series for BBC One starring Kenneth Branagh; Millennium the highest grossing Scandinavian movie of all time, *Braquo* the top-rating French drama, and cult drama series Saint-Tropez.

Finished programming and format highlights include: global smash hit *Wife Swap: Fort Boyard* the legendary adventure game show which has celebrated its 20th anniversary; *The Secret Millionaire* Channel 4's philanthropic hit; the world's favourite dance competition *So You Think You Can Dance*, *The Best Singers* the new Swedish primetime format; and *Location Location Location* the UK's premier property brand.