



New Appointment: Jo Griffin - Head of Content Services and Restoration.

London, 27th June – Prime Focus is delighted to announce the appointment of Jo Griffin as the new Head of Content Services and Restoration.

Jo has a wealth of knowledge with over 15 years experience in the industry, having spent nearly 10 years at Ascent Media and for the last 5 years at Prime Focus as Head of Bookings for Content Services and more recently as a Senior Long form Producer for the Broadcast Division. This last role giving a hands on insight into the needs and multi faceted requirements of the modern day production from ingest to delivery.

This exciting move comes alongside the merger of the Content Services Division with the Broadcast Division and Jo is set to advance this department, bringing in new projects and maintaining a strong team.

Content Services at Prime Focus enjoys long-standing relationships with clients as diverse as archive libraries, television channels, arts and programme producers, sports rights holders and charities. Over the last few years the business has diversified but still relies heavily on its core services: film and video restoration, duplication, encoding, 2D and 3D QC and deliverables.

Recent projects completed by Content Services at Prime Focus include the digitisation of the Associated Press Archive library; the restoration of the Open Golf Championships; the restoration of The Battle of Ancre footage from the 1st World War; and all media management services for a US Studio's UK Channel launch.

Contacts: Rachel Brook, Marketing Coordinator, Rachel.brook@primefocusworld.com

Website: www.primefocusgroup.com
