



Newsletter

August 2013



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Footage.net to Exhibit at Visual Connections New York

Footage.net will be an exhibitor at Visual Connections 2013, the annual education and networking event for buyers and researchers of creative and editorial photography, footage and illustrations, set to take place on October 23rd in Manhattan. This annual education and networking event is for buyers and researchers of creative and editorial photography, footage and illustration. This year's event will have a special focus on footage, with an afternoon program of roundtable discussions, organized by ACSIL, a trade organization representing leading footage agencies. This is our first time exhibiting at Visual Connections, so we're very excited to connect with their community. A growing number of image buyers have expressed interest in learning about and accessing stock footage, so we think it will be a very productive and enlightening event. For more information on the event, please go to www.visualconnections.com.



Stock Video Joins Footage.net as Zap Partner

Stock Video, a leading supplier of stock and archival footage, has joined our network of Zap Email partners. New Zap partners like Stock Video help us provide our users with the best results possible, so we're excited to welcome them aboard. A true generalist stock footage house with an emphasis on archival imagery, the Stock Video collection covers a wide range of subject matter and time periods. Considerable newsreel footage is available from 1929 through 1967, augmented by over 2500 hours of footage from the 70s and 80s and 90s, including news and sports. Stock Video also has an excellent collection of New England images, both aerial and land, dating from the turn of the century. Footage.net users will really benefit from the opportunity to learn about the great content Stock Video has to offer. For more information on Stock Video, please go to www.stockvideo.com. For more information on Zap Emails, [click here](#).



Footage.net Partner News

Our content partners include some of the best known companies in the stock footage industry, and they have been keeping busy expanding and curating their collections. Keep an eye out as these great new resources make their way onto the Footage.net platform.

Framepool Goes Green

According to our friends at Framepool, creating a low emission film production is easier than you think: Simply use stock footage! You'll improve your production's ecological balance in many ways: travel and transport to film locations are omitted, as is energy consumption on site. For example: A flight to/from Sydney generates 15 tons of CO2 per person. That alone is 5 tons more than the average amount applicable to most citizen per year. If you cancel that flight and browse www.framepool.com instead, you'll find Sydney's finest creative footage at a mere 6 grams of CO2 - a calculation that stands for itself. So using stock footage helps you run a more climate friendly, ecological and economical green production. And you don't have to cut back on quality: at Framepool you'll find footage of many locations in Film, and HD to 4K. Think Green, think Stock Footage!



StormStock Releases Rare Storm Footage

[StormStock](http://www.stormstock.com) founder and cinematographer Martin Lisius has released several rare storm shots he captured on Super 35mm and HD. They include daytime lighting dancing through dark, stormy skies and a double twister tracking across the open prairie. "These shots are rare because they took a tremendous amount of time, blood, sweat and tears to capture." Lisius said. "I carried around a very heavy camera and tripod, and waited hours over many days and weeks for nature to give me something like this. But the results are quite spectacular. When I review shots like these, it's like I'm in a wonderful, stormy dream. And, my best dreams are always full of storms."



Lisius' new material is suitable for full-frame or composting use in theatrical features, television programs and commercials. See these and other incredible weather footage on-line now at www.stormstock.com

WGBH Makes March on Washington Sound Recordings Available Online

On August 28th, 1963, the historic March on Washington for Jobs and Freedom changed the course of American history. The March lasted 15 hours and was covered extensively by the news media, including radio and television. However, only the fledgling Educational Radio Network (today's Public Radio) covered the March in its entirety, and all 15 hours of sound recordings of the historic



March have been preserved by WGBH. The recordings are available online and each hour of the March is accompanied by a written transcript, which is synchronized to the audio file. Featured speakers and performers include Martin Luther King delivering the historic "I have a Dream" speech, Bob Dylan, Joan Baez, Bayard Rustin, John Lewis, Walter Reuther, Odetta, Rosa Parks, Jackie Robinson, and interviews with march participants, including one who roller skated all the way from Chicago to attend. For more information, please go to:

<http://openvault.wgbh.org/collections/march-march-on-washington>

Or contact WGBH Stock Sales for licensing at Stock_sales@wgbh.org or 617-300-3939

FOCAL to Host 'Battles of the Archives'

[FOCAL International](http://www.focalint.org) will host a one-day event in London on October 28th designed to inspire a new generation of filmmakers and build bridges between stakeholders in the world of archive content.

Entitled *Battles of the Archives - A Thing of the Past*, the conference will address the key issues affecting both the audiovisual archives as well as the producers who use them.



FOCAL
INTERNATIONAL
FEDERATION OF COMMERCIAL AUDIOVISUAL LIBRARIES

On the archive side, discussions will focus on the challenges posed by new technologies, digitization costs and funding. On the productions side, a panel of experts will delve into the ins and outs of winning commissions and raising funds for archive based productions, and offer some hard-won insights on clearing footage and driving affordable deals. Additionally, representatives of several major online companies will talk about the digital future and the new platforms. The conference day will draw to a close with a pitching competition where the victor will win a slew of 'free' footage and facility hours. The whole day's event, which will also include a competition for the best library show reel and an evening showing of *London - A Modern Babylon*, is FOCAL's way of marking UNESCO's World Audiovisual Archive Day, which takes place annually on October 27th at BAFTA.

If anyone is interested in sponsoring the whole day, or part, please do contact the FOCAL International office at info@focalint.org or go to www.focalint.org.

NHNZ Moving Images Now Offers Stock Footage "From Neolithic to Now"

By selecting high quality re-enactment sequences from international television productions, [NHNZ Moving Images](#) has created an exclusive collection of stock footage that spans the ages. The clips recreate events from the Neolithic to the Dark Ages; retell the stories of the Bible; follow the pilgrimages of the great Pacific navigators; relive the battles of the Saracens, Crusaders, and the Napoleonic and Great Wars; and trace history to the modern age see more.



NHNZ Moving Images is a specialist archive licensing factual and natural history stock footage for broadcast, exhibition, educational and digital media productions.

WPA Set to Exhibit at WESTDOC

[WPA Film Library](#) will be an exhibitor at WESTDOC in Los Angeles, September 17th and 18th and at Footage Marketplace in New York on October 17th.

If you're attending either show, please take a moment to drop by the WPA booth. They would be more than happy to answer any questions you may have and discuss upcoming projects for collaboration.

Back for its fourth year, [WESTDOC](#) brings together preeminent producers, directors, writers, network executives, agents and distributors for insightful and unique seminars, as well as networking opportunities.

Hailed as the "go-to" conference for the documentary and reality communities, WESTDOC offers unparalleled access to senior network executives, program buyers and top production companies.

For more information on the WPA Film Library, please go to www.wpafilmlibrary.com.



Special Offers from Our Footage Partners

Please take a look at these exciting offers from our footage partners. You'll enjoy some great savings on your next footage order, and get to know some of the world's greatest footage archives.



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About Footage.net

Footage.net is the world's premier online resource for stock footage research, providing access to millions of online screening clips and text records. At Footage.net, you can search over 40 world-class footage collections simultaneously, find the best motion content and save time. Footage.net is also home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to over 50 of the world's top footage providers.



Global Footage Search

With [Global Search](#), Footage.net users can simultaneously search 40 of the world's top stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving potential footage customers a simple way to discover and view our partners' content.



Zap Email

Footage.net is home to the [Zap Email](#), a simple, effective tool for instantly transmitting footage requests to 50 of the world's top footage providers. Whether they're up against a deadline or searching for an obscure clip, creative professionals rely on Zap Emails every day to initiate their footage research projects, providing our Zap subscribers with a steady stream of new leads.



Creative Directories

Footage.net exists to help production professionals find footage. But we also want to help creative people find each other. That's why we launched the Footage.net [Creative Directories](#): to help all variety of visual communicators make connections. There are currently two main directories: one for archives and one for creative professionals. A basic listing in either is free.