



Overheard in conversation

BBC Worldwide Re-Appoints JCA for Global Content Supply Chain



BBC Worldwide Ltd is continuing to work with JCA to provide content management and distribution services for its supply chain.

BBC Worldwide SVP operations Ben Blomfield said: “It’s essential for BBC Worldwide to provide a timely, cost effective and efficient supply chain of content to our partner broadcasters around the world”

JCA has a long standing working relationship with the BBC Worldwide, helping to manage and distribute content around the world to broadcasters and digital platforms. This will include HD and SD material in multiple languages and a range of formats to meet the requirements of BBC Worldwide’s global customer base.

“We are proud to continue this work after 25 years (and hopefully many more)” said Simon Kay Managing Director”.