

18th September, 2013

ZODIAK CLIPS ANNOUNCES US HIRE

Zodiak Clips, the archive division of Zodiak Rights announced today that it is expanding its business with a new addition to its team.

Dominic Dare joins the division as Sales Manager and will be responsible for developing Zodiak's footage business in North and South America, Japan and Australia. He will be based in Zodiak's LA Office and reports to Sandra Coelho, Head of Zodiak Clips.

Dominic has 15 years' experience in licensing video content and was responsible for setting up the clips business for ITN Source USA and more recently worked as an agent for Screen Ocean in the US. He has also held positions at Reuters and Fox News.

Commenting on the appointment, Sandra Coelho, Head of Zodiak Clips said: "We are delighted to have attracted an executive of Dominic's calibre to Zodiak Clips. Dominic has an excellent and extensive track-record in acquiring and selling short form content in these key territories and will be central in driving the next phase of our business."

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For more information please contact:

The Zodiak Rights Press Office on:

Tel: 020 7013 4353

Email: press@zodiakrights.com

Notes to editors:

About Zodiac Clips

Zodiac Clips launched in April 2013. The on-line clips exploitation initiative aims to monetize short form content from across Zodiac Media Group as well as third parties. The division represents short form content from Zodiac Rights and Zodiac Media's world-renowned portfolio. The extensive library features stunning HD and SD sequences for all popular and many niche genres, as well as jewels from Zodiac Media's 45 production companies (including award-winning wildlife filmmakers, Mona Lisa Collection plus Bullseye, IWC Media and RDF Television). Zodiac Clips also represents third-parties including **Skyworks**, whose footage is regularly used by leading broadcasters including Discovery and National Geographic as well as iconic global brands, such as Guinness World Records and third-parties including RTL 2, newsgathering archive The Conus Collection and time-lapse and aerial footage specialist INP Media.

From jaw-dropping wildlife shots and major news events, to the famously wacky Home Movie Collection, Zodiac Clips has secured a huge variety of footage to create a world-class archive.

Zodiac Rights

Zodiac Rights is the international distribution and rights exploitation arm of Zodiac Media. With offices in London and Paris the company is a market leader in the worldwide distribution of television and home entertainment programming across all platforms. It also has a fully-fledged merchandising and licensing arm and digital exploitation team.

Zodiac Rights represents a catalogue of over 20,000 hours of high quality content across all genres including kids, drama, factual and entertainment. Zodiac Rights London is the hub for non-scripted programming (documentaries, factual entertainment, formats and entertainment) as well as the Kids, Digital and Publishing and Clips divisions. Zodiac Rights Paris is the hub for all scripted programming (drama, comedy and feature films).

Zodiac Rights award-winning scripted programming includes: *Being Human* the supernatural hit for BBC Three and Syfy US; *Wallander* the BAFTA award-winning drama series for BBC One starring Kenneth Branagh; *Millennium* the highest grossing Scandinavian movie of all time, *Braquo* the top-rating French drama, and cult drama series *Saint-Tropez*.

Finished programming and format highlights include: global smash hit *Wife Swap: Fort Boyard* the legendary adventure game show which has celebrated its 20th anniversary; *The Secret Millionaire* Channel 4's philanthropic hit; the world's favourite dance competition *So You Think You Can Dance*, *The Best Singers* the new Swedish primetime format; and *Location Location Location* the UK's premier property brand.