



# Newsletter

September 2013



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## Clips from News Leader AP Archive Now Accessible for Screening on Footage.net

Between their ongoing news-gathering efforts and their deep historical holdings, [AP Archive](#), the film and video archive of the Associated Press, is one of the world's truly great news collections. Containing more than 70,000 hours of footage dating back to the beginning of the 20th century, AP Archive offers footage from the AP, as well as other important television news agency collections, including WTN and UPTIN. And they've worked very hard to make this collection accessible to the production community, both online through their newly redesigned website and through their sales offices around the world. They've recently added their preview clips to our footage research and screening platform and we're very excited about helping them further expose their world-class news and historical content to the global production community.

# AP



## WeatherVideoHD.TV, a New Source for Weather-Related Footage, Joins Footage.net

An HD time-lapse archive ten years in the making, [WeatherVideoHD.TV](#) provides clients immediate online access to clips covering almost any aspect of weather and climate, including time-lapse clouds, high-speed lightning captures and red sprites. And



now Footage.net users can screen thousands of preview clips from WeatherVideoHD.TV's rapidly growing collection of curated, royalty-free stock footage. WeatherVideoHD.TV's initial collection of High Plains and Rocky Mountain weather footage is continuously augmented by contributions from scientists, videographers and storm chasers worldwide. And their goal is to keep licensing simple - royalty-free, worldwide, all media and in perpetuity.

### Come See Us at Visual Connections NY

As photo agencies expand into footage, and more footage collections move online, the role of the traditional picture buyer is expected to evolve as well, with cross-over between still and moving image acquisition becoming more routine. In keeping with this trend, this year's [Visual Connections NY](#), set to take place on October 23rd in Manhattan, will have a special focus on footage, with an afternoon program of roundtable discussions organized by ACSIL, a trade organization representing leading footage agencies. We're gearing up for our first exhibition at this annual education and networking event and we're looking forward to connecting with the Visual Connections community and learning more about the needs of photo buyers as they branch out into footage research. Other footage companies scheduled to attend include Apex Stock, Artbeats, Global ImageWorks, HBO Archives, Huntley Film Archives, ITN Source, NBCUniversal Archive, WeatherVideoHD.tv and WGBH Stock Footage Sales. Should be interesting. Come see us at booth #S2-4. For more information on the event, please go to [www.visualconnections.com](http://www.visualconnections.com).



### Gettin' Real at Westdoc 2013

[WESTDOC](#) provides a unique lens on the world of non-fiction program-making, and the big takeaway from this year's event, held at the Landmark Theater in Los Angeles earlier this month, was the dominance of reality TV. This was a major theme of Sunday's well-attended [master class](#), presented by industry veterans Peter Hamilton and Ed Hersh, and the buzz amongst the attendees as well. We returned for our third time as an exhibitor, caught up with some old friends and answered lots of questions about finding and using stock footage source material. We also held our iPad drawing and were happy to see the prize go to Angela Wilkerson of [WPA Film Library](#). Congratulations Angela!



David SeEVERS and Angela Wilkerson at WESTDOC 2013

### FOCAL Holds Archive Program Pitching Contest

Got an idea for an archive-based show and want to get started down the road to production? Well, we've got just the [event](#) for you. [FOCAL International](#), the UK-based trade association representing the footage archive industry, is holding a competition for up-and-coming documentary makers to find the best pitch for an archive-based program. Six finalists will be invited to pitch their ideas to acclaimed history



producers such as Richard Melman and Taylor Downing, plus archive producers, library managers and researchers at a major conference being held at BAFTA, 195 Piccadilly, London on Monday, October 28th. The winner of this selection process will receive 10 minutes of 'free' footage donated by Getty Images. Plus, [Prime Focus](#) will sponsor the production of a 5 minute taster tape, including online, grading and sound desks. [Spring Films](#) will then endeavor to place the completed taster tape with broadcasters, with the possibility of a program being commissioned. Please [click here](#) for more information.

### Footage.net Partner News

Our content partners include some of the best known companies in the stock footage industry, and they have been keeping busy expanding and curating their collections. Keep an eye out as these great new resources make their way onto the Footage.net platform.

### Framepool Preps for 4K Infusion

4K is rapidly becoming the the format of choice for high-end productions, and our friends at [Framepool](#) have significantly retooled and upgraded their storage and delivery capacities in preparation for the growing prevalence of 4K stock footage. By making the move from LTO-4 to LTO-6 storage, Framepool has essentially tripled its data storage volume from 800 GB to 2.5 TB per tape. This, along with a significant increase in reading-speed and an acceleration of delivery times, allows Framepool to serve its growing customer base better and faster. The Framepool library already features 10,000+ shots in 4K, and it is growing every day.

Check out this [short video](#) from the server upgrade process, featuring some hardworking guys from the Framepool technical team moving at top speed. If you've ever wondered about how footage companies store and manage all those clips, this video will give you a taste of what's involved.



### StormStock Celebrates 20th Anniversary

This year marks the 20th anniversary for our friends at [StormStock](#), the largest collection of storm footage in the world. The StormStock collection derives from the work of cinematographer and founder Martin Lisius, a truly passionate and committed filmmaker, storm-chaser and archivist. He describes how his process and brand have evolved over the years in his article [20 Years of Stormy Weather](#). Congratulations from all of us at Footage.net on your two decades in the business!



## Shutterstock Adds Four New Footage Collections

[Shutterstock](#), a leading global marketplace for digital imagery, recently added four fantastic new footage contributors: Filmmakers Robb Crocker (Uberstock), Daniel Hurst (VIA Films), Luke Miller (Pathos Media), and David Baumber (Multifocus). They've [compiled a reel highlighting](#) some of the strengths from each of these collections, which consist of more than 15,000 new high-end clips in categories as diverse as sports and fitness, business, lifestyle, healthcare, education, aerials, slow-motion and animation categories. Read an interview with Robb Crocker about his stock production experience on the [Shutterstock Blog](#).



## HBO Unveils Classic Sports Collection

When HBO first launched, the majority of its original programming was sports, and the Classic Sports Collection, the newest addition to the [HBO Archives](#) clip licensing library, comes from the diversity of that early sports programming. This extensive collection is comprised of a wide variety of professional and amateur sporting events that originally aired on HBO beginning in 1972. Highlights from the collection include basketball Hall-of-Famers Magic Johnson and Larry Bird from their college days; three-time boxing champion Alexis Arguello; bowling legend Earl Anthony; all-time tennis great Martina Navratilova; and Olympians Mary Lou Retton and Greg Louganis. The footage has been newly transferred from aging 1" and 2" reels that have not been seen for decades, and is available now for licensing to all types of productions, including documentaries, feature films, corporate presentations and museum exhibitions.



## National Geographic Streamlines Stock Footage Clearance and Delivery

As National Geographic Channel's exclusive stock footage agent, [NHNZ Moving Images](#) holds over 1200 NGCI, NGUS and NG Worldwide program masters in-house, enabling them to quickly check rights, send screeners and license master clips from one central location. A dedicated [online portal](#) on the NHNZ Moving Images website lets researchers view available titles and search for cleared National Geographic content. National Geographic commissioned producers and coproduction partners can also take advantage of the discounted stock footage license rates Moving Images has negotiated with the international broadcaster. For National Geographic Channels Stock Footage research enquiries contact Olly Rudd, [orudd@nhnz.tv](mailto:orudd@nhnz.tv)



### NHNZ Moving Images Releases *Pricing the Priceless* Footage

New HD footage from the National Geographic Channel's series *Pricing the Priceless*, featuring some of the world's most iconic buildings and locations, is now available at [NHNZ Moving Images](http://www.nhnzmovingimages.com). From *Pricing the Priceless: Grand Central* comes fantastic footage of the Manhattan central railway station, with sweeping shots of the market, ceilings, concourse, clocks and chandeliers, as well as views of the stunning façade. Also drawn from the program is footage of the One World Tower construction site, NYC traffic and cityscapes. Footage from other *Pricing the Priceless* episodes include the Eiffel Tower, the Statue of Liberty, and tourists at the Great Pyramids in Egypt, to name but a few. The collection also includes spectacular location coverage from all shoots. All footage can be sourced directly from [www.nhnzmovingimages.com](http://www.nhnzmovingimages.com) or by contacting [images@nhnz.tv](mailto:images@nhnz.tv).



### Special Offers from Our Footage Partners

Please take a look at these exciting offers from our footage partners. You'll enjoy some great savings on your next footage order, and get to know some of the world's greatest footage archives.



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## About Footage.net

[Footage.net](#) is the world's premier online resource for stock footage research, providing access to millions of online screening clips and text records. At Footage.net, you can search over 40 world-class footage collections simultaneously, find the best motion content and save time. Footage.net is also home to the Zap Email, a simple, effective tool for instantly transmitting footage requests to over 50 of the world's top footage providers.



## Global Footage Search

With [Global Search](#), Footage.net users can simultaneously search 40 of the world's top stock footage archives, find great content and save time. Footage.net provides access to a growing collection of online screening clips as well as millions of detailed text records, giving potential footage customers a simple way to discover and view our partners' content.



## Zap Email

Footage.net is home to the [Zap Email](#), a simple, effective tool for instantly transmitting footage requests to 50 of the world's top footage providers. Whether they're up against a deadline or searching for an obscure clip, creative professionals rely on Zap Emails every day to initiate their footage research projects, providing our Zap subscribers with a steady stream of new leads.



## Creative Directories

Footage.net exists to help production professionals find footage. But we also want to help creative people find each other. That's why we launched the Footage.net [Creative Directories](#): to help all variety of visual communicators make connections. There are currently two main directories: one for archives and one for creative professionals. A

basic listing in either is free.