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BVE 2014, Stand M13

Cambridge Imaging Systems and Object Matrix offer a winning combination for production and preservation projects

- 20% discount on joint MAM and storage solution orders placed at BVE 2014 -

Cambridge, UK – 7 February 2014 - Cambridge Imaging Systems announced today that it has partnered with Object Matrix to offer a robust, scalable and affordable asset management and storage system for content creators and owners. By combining Cambridge Imaging Systems' Imagen MAM system and Object Matrix' highly secure MatrixStore plug-and-play storage solution, broadcasters and production companies can archive their digital assets and make them available quickly and easily for repurposing or revenue generation. The combined solution will be offered at a 20% discount on orders placed during BVE 2014, at Cambridge Imaging Systems' stand M13B or Object Matrix' stand K62.

Based on object storage technology, MatrixStore provides a secure, scalable repository for Imagen archives while providing high speed access to content online via Imagen's customisable web interface. MatrixStore provides a digital preservation platform that can rapidly scale to accommodate Imagen's wide range of workflows and storage configurations, offering a full range between deep archive and fast access for production teams.

Tom Blake, Managing Director, Cambridge Imaging Systems, said, "The combination of these secure, powerful systems enables content owners to preserve, access and monetize their content quickly and easily. We're delighted to partner with Object Matrix to offer this cost-effective solution."

Nick Pearce-Tomenius, Co-Founder, Object Matrix, said, "As more organisations look to keep their assets instantly available, this is a perfect technology partnership. The team at Cambridge Imaging Systems provides a proven solution in Imagen that is capable of providing instant access to millions of assets across multiple sites. MatrixStore complements that ability by providing a trusted and management free nearline storage platform that can protect and guarantee access to petabytes of content."

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About Cambridge Imaging Systems.
Cambridge Imaging Systems has been developing software for media archive management systems since 1991. Our technology has been developed working on large-scale projects for corporate and government clients including the Ministry of Defence, The Police, The BBC, ITN, The Imperial War Museum, British Telecom and British Pathe. Our software systems have been developed over the last 20 years to provide a flexible architecture, able to interface with existing software and able to integrate with existing working practices.

Our archive management system, Imagen, contains a number of modules that are designed to work together in a coordinated way to reduce the manual intervention required to manage very large-scale media archives. It is possible to use Imagen as a complete media asset management system, with an associated website for streamed delivery and e-commerce systems.

www.cambridgeimaging.co.uk

About Object Matrix
Established in 2003, Object Matrix is a software company based in Cardiff, Wales. Its acclaimed product, MatrixStore, has been used in production since 2006 by broadcasters, banks, content distribution networks and post production facilities. Object Matrix is comprised of a team of storage industry experts with a shared vision for high levels of data security combined with minimal administration and intuitive user interfaces.

www.object-matrix.com