

PRESS RELEASE

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Cambridge Imaging Systems collaborates with Adobe at IBC2014 to demonstrate archive and publishing with Imagen Video Content Management Software

Cambridge, UK – 9 September 2014 – At IBC2014 [Cambridge Imaging Systems](#) will demonstrate how Adobe® Premiere® Pro CC users can easily archive and publish their project files using the Imagen Video Content Management software.

Following the success of the recent Integrated Workflow showcase in Los Angeles with Adobe, Cambridge Imaging will bring Imagen's powerful media workflows – optimised for Adobe Premiere Pro CC – to the IBC crowd. When combined, the joint solution enables Adobe Premiere Pro CC users to automatically create large indexed archives of their video projects. Once files are safely stored, all project files including B-Roll, rough cuts and final renders can be made available online for monetization or as a collaborative tool for production teams – all through a branded, secure website. Imagen provides the perfect platform for any organisation using Adobe Premiere Pro CC wishing to archive and monetize their content with a complete end-to-end solution. Adobe Premiere Pro CC is included in Adobe Creative Cloud® along with the most up-to-date versions of other favorite Adobe desktop apps such as Photoshop® CC, After Effects® CC, Illustrator® CC, and more.

At IBC 2014, Cambridge Imaging will also demonstrate how easy it is to create workflows for all kinds of production environments and projects. Adobe Premiere Pro CC users will particularly like the flexibility offered by Imagen's Storage Manger

enabling high resolution files to be stored on a range of appliances – including low cost tape media, while proxies can be automatically created and stored on spinning disks for fast access online. End users of the service, accessing the files online, will experience a cutting edge range of features for searching, clipping, collecting and downloading Adobe Premiere Pro CC produced files – according to permissions set by the file owner.

Ian Mottashed said: “After the positive feedback we received from the Adobe/Cambridge Imaging roadshow in the US we decided to make this integration with Premiere Pro a major feature at IBC2014. We really hope Adobe Premiere Pro CC users will come along and see how we can offer them peace of mind when using Imagen as an archive platform, as well as see the opportunity to share files online and even create revenue from video files that would normally be lying dormant.”

Imagen 3.4 will be on show at IBC2014 and offers an exciting new range of stock website themes and browser-based schema editing. The new version of Imagen is scheduled for delivery in October 2014.

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About Imagen

Imagen is a highly scalable Enterprise Video Platform that can be used for ingesting, archiving and distributing large quantities of video, stills, audio and documents in a customizable and user friendly web interface. ImagenCloud provides a convenient and cost-effective way to manage and publish content without the need for hardware expenditure and hosting expertise. It features powerful ingest workflows and full asset management, as well as redundant storage and back up service.

About Cambridge Imaging Systems

Cambridge Imaging Systems has been developing software for media archive management systems since 1991. Our technology has been developed working on large-scale projects for corporate and government clients including the Ministry of Defence, The Police, The BBC, ITN, Imperial War Museums, IMG, Endemol and British Library. Our software systems have been developed over the last twenty years to provide a flexible architecture, able to interface with existing software and able to integrate with existing working practices.

Our archive management system, Imagen, contains a number of modules that are designed to work together in a coordinated way to reduce the manual intervention required to manage very large-scale media archives. It is possible to use [Imagen](#) as a complete media asset management system, with a customisable website for publishing online.

www.cambridgeimaging.co.uk

About Creative Cloud

Adobe Premiere Pro CC, Adobe's flagship professional non-linear video editing software, is included in Adobe Creative Cloud. Creative Cloud is a radical rethinking of the entire creative process where members can explore, create, publish and share their work across devices, the desktop and the Web. With Creative Cloud, your creative apps are always evolving. At IBC, Adobe is previewing the next wave of innovation coming to the Creative Cloud video apps, including Adobe Premiere Pro CC and Adobe After Effects CC. New advances include timesaving media and project management features, and a refined user interface with HiDPI support across all of the video desktop apps. With frequent feature releases, it's easy for Creative Cloud members to stay up to speed on industry developments and new hardware and formats, including new support for the GoPro CineForm intermediate codec and more. Learn more about new features coming to Adobe Creative Cloud at www.adobe.com/go/video, or visit Adobe at IBC Hall 7, Stand 7.G27.