

**For immediate release**

**March 12, 2015**

**ITN Source commemorates 70 years since the end of the Second Sino-Japanese War**

To mark the 70th anniversary of the end of the Second Sino-Japanese War, ITN Source has curated a special collection of archive news footage capturing what was to be the bloodiest Asian conflict of the 20th century.

The archive collection unites both politics and people and features footage from 1930 to the present day. As part of this unique project ITN Source prioritised the digitisation of rare and previously unseen footage about the run-up to the Sino-Japanese War and its duration to make it more readily accessible for its clients. As such, the collection contains footage not previously seen since its original broadcast.

The collection can be viewed on ITN's Source's Sino-Japanese War anniversary page: <http://www.itnsource.com/en/specials/sino-japanese-war/>

Fighting between China and Japan had been relatively localised before the war, which broke out following the Marco Polo Bridge Incident of 1937 and eventually became the Pacific Front of WWII.

Highlights from the archive track the conflict which include footage showing Japan declaring war on China in 1932. Footage shows Madame Chiang Kai-shek appealing for help against Japan in 1937. In 1946 we see the Chinese reclaim Mukden from the Japanese.

Catherine Laferrière-Vitali, International Sales Manager at ITN Source, said: "We're delighted to be able to showcase this amazing footage which shows the impact and agony of this conflict across Asia. The region continues to be a very important market for ITN Source and we are keen to expand our network of producers in the region."

To further expand its service in Asia, ITN Source opened an office in Singapore in August 2014 to build closer relationships with clients and the creative industries in the region.

As part of ITN Source's ongoing digitisation programme, footage from across Asia is being prioritised for selection. ITN Source has over 2.8 million archive news clips, programmes and film titles available online, representing almost 500,000 hours of footage dating back to 1896.

The archive is digitising over 20 hours of new content every day, constantly uncovering new, rare and unseen material.

ITN Source China compilation - <http://www.itnsource.com/en/compilations/regions/asia-pacific/lr/S09100701/China-Footage/>

ITN Source SE Asia compilation - <http://www.itnsource.com/en/compilations/regions/asia-pacific/lr/S18071301/South-East-Asia-Footage/>

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**About ITN Source**



ITN Source is the footage licensing division of leading news and multimedia content provider, ITN. ITN Source syndicates on-the-day and archive content to a global customer base. Its content spans multiple genres including news, drama, celebrity, environment, music, comedy, wildlife, natural history and film. ITN Source represents archive footage from ITN, Reuters, ITV, Fox News, Fox Movietone and ANI, amongst many others. ITN Source has offices in London, New York, Paris, Sydney, Singapore and Tokyo as well as numerous agents across the globe.

More information can be found at [www.itnsource.com](http://www.itnsource.com).