

For immediate release

ITN Source signs stock footage agreement with Dissolve

ITN Source has signed its first stock footage distribution agreement with North America-based agency Dissolve.

ITN Source has created a collection of several thousand royalty-free stock footage clips sourced from its extensive news archives, which are now being distributed by Dissolve. The clips cover a variety of popular categories including Industry, Environment, Landscapes, Aerials, Cities, Agriculture, Tourism, and Weather.

Scenic shots include major US buildings and range from the peaks and trails of Machu Picchu, to the high rise skyline of Beijing and pilgrims praying on Haj. In addition, more unusual footage suitable for natural history, science and feature film use is available:

Two Polar Bears walking through white arctic snow,

<http://www.dissolve.com/products/001-D733-3-227>

Time lapse of the peak of Mount Everest from dawn till dusk,

<http://www.dissolve.com/products/001-D733-3-698>

Microscopic view of human egg injected with sperm for In Vitro Fertilization (IVF) treatment

<http://www.dissolve.com/products/001-D733-1-365>.

Andy Williams, MD of ITN Source said: “We are delighted to announce this stock footage distribution agreement. We have curated a real world collection of stock footage and we believe the authenticity of this footage will be attractive to Dissolve’s marketing and advertising clients”.

Aaron Booth, Director of Products at Dissolve, said: “We’re honoured that ITN Source has chosen Dissolve as its first stock footage distribution partner. ‘Better footage, better stories’ is our tagline, and ITN Source’s globe-spanning footage will help our customers tell richer stories from around the world.”

Customers can search for footage on the Dissolve website based on key words or concepts and filter based on price, commercial or editorial release, resolution, frame size and frame rate. Dissolve offers a free research service with an expert in-house research team.

In addition to stock footage, ITN Source has over 2.8 million archive news clips, programmes and film titles available on itnsource.com, dating back to 1896. They are digitising over 20 hours of new content every day, constantly uncovering new, rare and unseen material.

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About ITN Source

ITN Source is the footage licensing division of leading news and multimedia content provider, ITN. ITN Source syndicates on-the-day and archive content to a global customer base. Its content spans multiple genres including news, drama, celebrity, environment, music, comedy, wildlife, natural history and film. ITN Source represents archive footage from ITN, Reuters, ITV Studios, Fox News, Fox Movietone and ANI, amongst many others. ITN Source has offices in London, New York, Paris, Sydney, Singapore and Tokyo as well as numerous agents across the globe.

More information can be found at www.itnsource.com.

About Dissolve

Dissolve licenses high-quality stock footage for use in television and web-based advertising, brand and corporate videos, film and television productions, news and documentary programming, web sites, and mobile applications. It offers over 700,000 video clips, including more than 100,000 clips exclusive to Dissolve, to customers such as major ad agencies, Hollywood film studios and production companies, and Fortune 500 companies. Founded by image-industry veterans including founders of iStockphoto and Veer, and executives from Getty Images, Corbis, and Fotolia, Dissolve is based in Calgary, Canada, with staff in Los Angeles, New York City, and Vancouver. For more information, visit <http://www.dissolve.com>.