



RR Media

Rethink.Reinvent

RR Media will be merged with SES Platform Services (SES PS) to create a new, stand-alone global media solutions provider

Dear Customers

It is my pleasure to inform you of an exciting development for RR Media. Last Friday, we announced that RR Media has agreed to merge its business and operations with SES Platform Services (SES PS), a leading provider of digital media services in Europe to the broadcast and media industries, headquartered in Munich, Germany.

RR Media and SES PS have decided to merge at this time as the media industry is constantly evolving and is currently going through a period of consolidation. As such, there is a need for a single, well-established and leading media service provider to offer for the first time, the complete package to customers of various sizes, in locations across the globe.

By bringing together the two organisations, we will create a new, dynamic, world-leading Next Generation Video and media services company by activating the entire media ecosystem, with a full spectrum of broadcast and media services. The new company will offer tailored solutions for ALL of the global media and entertainment industries. This will enable new experiences for end users, innovative business models and solutions as well as important enhancements across the entire world's media and entertainment value chain to unlock new value for you, our customers, as we continue to help you maximise your investment in content in order to produce positive ROIs.

Our customers will benefit from the extensive combined global infrastructure, systems, assets, service capability, industry expertise and extensive track-record of both companies. The new company will offer unmatched media know how and an unrivalled "can do" attitude to become the new number one company at the center of the media business and provide you with a single stop for all your media solutions.

All the facilities of both companies will remain operational across all regions. The combined global footprint of the newly formed company will continue to be important to service all customers on a global scale. Further, there will be no day-to-day change to your service and it will be very much business as usual for all existing customers. All staff and facilities will continue to operate and provide the highest level of service to our customers. Upon closing (expected in Q2-Q3, 2016), the newly formed company will provide our customers with a comprehensive range of innovative video and media solutions on a global scale. The new company will be managed by a combined management team led by myself in the role of CEO of the new

company. We expect that staff members of both companies will continue to serve in the new company in key positions as we create the best structure to enhance the services and support that we provide to our customers.

The newly formed company will continue to be stand-alone and is free to pursue all opportunities, including satellite capacity providers, to find the optimal and most cost effective solutions to serve our customer base globally. Any agreement you have with SES will remain independent of your agreements with RR Media and the new company to be formed. Further, from now until closure (expected in Q2-Q3, 2016) both SES PS and RR Media will continue to operate as two separate organisations.

Should you have any further questions, please feel free to contact us.

Kind regards,



Avi Cohen
Chief Executive Officer
RR Media

T: +972 3 928 0808 Ext. 8703

M: +972 52 4733733

F: +972 3 928 0746

avi.cohen@rrmedia.com

rrmedia.com