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**ACSIL HOSTS SECOND 2016 FOOTAGE EXPO IN NY ON JUNE 9TH IN HISTORIC  
PRINCE GEORGE BALLROOM**

Global Exhibit of Footage Libraries; Afternoon Panel Sessions

**EXHIBITORS TO INCLUDE NBCUNIVERSAL, SHUTTERSTOCK, CNN, BRIDGEMAN  
IMAGES, WGBH, WNET/THIRTEEN, INA, ITN SOURCE, REELIN' IN  
THE YEARS, GLOBAL IMAGEWORKS AND MANY OTHER LIBRARIES.**

(WASHINGTON DC: May 9, 2016) The major sources of stock and archival footage will exhibit at the ACSIL FOOTAGE EXPO 2016 which is being held at the historic Prince George Ballroom in New York City on **June 9, 2016**. The ACSIL Expo, now in its second year, will feature the leading suppliers of footage and images in the US and Europe, running the gamut from major US news organizations to specialty archives, to microstock companies, to public television and music footage archives. Joining the roster from abroad will be INA (the French National Archives), ITN Source and the Huntley Film Archive.

Capitalizing on its success from last year, the ACSIL Expo will also feature specialty panels scheduled in the afternoon with senior leaders in media, production and the archive industry. Topics are varied and pertinent to anyone who works with footage or in the footage business. Sessions include "The Archive Inspired Film", "Fair Use Boundary Wars", "The Future of Footage Licensing", "Hidden Gold in Filmmaker Archives" and more. Widely popular in 2015, the panels and industry discussions add enormous value to the Expo and allow for a fascinating exchange between the creative and editorial community and the ever-evolving world of digital imagery.

"We are extremely excited to welcome back the footage community to the ACSIL FOOTAGE EXPO 2016." said Edward Whitley, new ACSIL President and President of

Bridgeman Images. “This year’s expo draws on the enormous success and popularity of our inaugural event last year. Located in one of the foremost Manhattan venues, we have a fascinating and diverse line up of panels and panelists to discuss the current and future landscape in the world of motion content. ACSIL FOOTAGE EXPO has immediately become the premier environment for everyone involved in footage to learn, converse and network with industry peers.”

As reported in last year’s ACSIL GLOBAL SURVEY, there has been significant growth in the footage business in the last five years as well as changing business models. A new customer base empowered by digital technologies is pushing the increased demand for stock and archival imagery, including new customers in the areas of corporate non-broadcast, internet video and educational publishing.

“As the media re-invents itself with new programming options for TV and digital and education, the deep resources of footage licensors are being tapped liked never before, remarked Matthew White, Executive Director of ACSIL, on announcing the ACSIL FOOTAGE EXPO 2016. “Audiences are enjoying this new burst in archive-inspired programming, and The Expo provides an incomparable forum for creative communities to build programming ideas directly with the stock and archival sources.”

The Expo will be held in the 1904 Prince George Ballroom which was recently renovated and modernized in 2015, maintaining its unique neoclassical features. The afternoon panels will take place in the adjacent Ladies Tea Room and Gallery.

ACSIL expects attendance from media executives, film and movie producers, educational administrators, archival researchers, digital publishers, corporate and advertising agencies, and others involved in communicating with video. Access to the exhibit hall is limited but free for media professionals. Conference passes are available for \$35 (before May 13) or \$50 (after May 13).

Full information on exhibitor and attendee registration, panel sessions and conference passes is available at:

<http://www.acsil.org/events/acsil-expo>

#### **About ACSIL**

Founded in 2003, The Association of Commercial Stock Image Licensors (ACSIL) is a not-for-profit trade association representing the interests of the stock footage community. Our members are the world's leading providers of stock and archival footage. <http://www.acsil.org>