



TO CELEBRATE 50 YEARS OF THAMES, FREMANTLEMEDIA ARCHIVE DIGITISES THE ICONIC TELEVISION CATALOGUE

*FremantleMedia Archive will add thousands of hours of Thames footage to the ThamesTV
YouTube channel*

London, March 29, 2018 – To celebrate 50 years since the launch of Thames Television, FremantleMedia Archive is delving into their collection and making thousands of classic and limited clips available digitally for the first time since broadcast.

Thames Television first broadcast on 30th July 1968 and has played a prominent role in the history of British Television. The channel was renowned for its memorable documentaries, iconic entertainment shows and legendary in-depth interviews and gained unprecedented access to some of history's most unforgettable moments. With thousands of hours' worth of content available, including the earliest documentaries such as This Week with the iconic episodes "Say it Loud I'm Black and I'm Proud" and "Prague - No Surrender" and an array of candid interviews from some of the biggest icons of the century, Bing Crosby, Sylvester Stallone, and David Bowie to name a few, the catalogue includes footage that hasn't been seen on screen since its originally broadcast.

With so many hidden gems within the archive, FremantleMedia are on a mission to digitize the entire catalogue. With over 6000 hours across all genres already digitized, from historical documentaries such as Korea: The Unknown War, to the iconic 90's British travel series, Wish You Were Here, the iconic footage is instantly becoming available to 21st century audiences.

As well as the entire Thames catalogue, FremantleMedia Archive is home to an extensive collection of iconic and cutting-edge international television shows. The archive is packed full of classic entertainment footage from some of the best-loved gameshows of all time, The Price is Right and Family Feud and event television titles such as The X Factor, American Idol and Got Talent.

You can subscribe to our Thames TV YouTube channel to receive daily updates of new clips.

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For more information, please contact:
Hannah Keeling
Press Officer

Hannah.keeling@fremantlemedia.com

ABOUT FREMANTLEMEDIA

FremantleMedia creates, produces and distributes some of the best known and loved content in the world including: ***American Gods, The Young Pope, Deutschland 83, Got Talent*** (co-produced with Syco in the UK and the US), ***The X Factor*** (co-produced with Syco in the UK), ***Take Me Out, Family Feud, Match Game, Gute Zeiten Schlechte Zeiten, Wentworth, Neighbours, Grand Designs, Jamie Oliver*** and ***Munchies*** (with VICE Media). We have an outstanding global network with operations in 31 countries, producing over 11,000 hours of programming a year, rolling out more than 60 formats and airing more than 420 programmes a year worldwide. The company also distributes more than 20,000 hours of content in over 200 territories. We are part of RTL Group, a global leader across broadcast, content and digital, and a division of the international media company Bertelsmann. For more information, visit www.fremantlemedia.com, follow us [@FremantleMedia](https://www.instagram.com/FremantleMedia) and visit our [LinkedIn](#) and [Facebook](#) pages.

About FremantleMedia International

FremantleMedia International (FMI) is the global distribution division of FremantleMedia, one of the leading creators, producers and distributors of television entertainment brands in the world.

The division is responsible for global sales across Linear Television, Digital and Home Entertainment platforms of finished content, format sales in non-production territories as well as acquiring and developing new programmes for the international market. In addition to the world-class FremantleMedia production families around the globe, FMI works with the highest calibre creative talent, producers, channels, licensees and studios to create, finance and distribute the best content in the business.

FMI's catalogue contains more than 20,000 hours of content; a diverse and exciting range of programming spanning drama, comedy, factual, lifestyle and entertainment. Managed by a powerful distribution network spanning nine international offices and supported by a best-in-class brand management team, FMI's content has sold to more than 150 countries around the world. For more information please visit www.fremantlemedia.com.