



You are cordially invited to a pre-evening seminar and drinks soiree.

WHY CHOOSE LTO5 AND LTFS (LINEAR TAPE FILE SYSTEM) RIGHT NOW?

[4 – 6pm, 14th July at 220 Regent St \(above Liberty's, entrance off Kingley Street\)](#)

In conjunction with IBM, join ERA and our distinguished industry speakers for a 2-hour presentation and Q&A session.

Relax with a drink and listen to some fascinating speakers take you through real experiences of how our customers have adopted LTFS and LTO5 technology into their archives and delivery of dailies rushes and dubs.

We explore:

- **Why would you use yet another tape system ?**
- **Why is this different?**
- **Can it address the need to store more and more footage either out in the shoot or back at the archive?**
- **Can it handle camera-based meta data?**
- **Can it be indexed and searched?**

With LTFS, accessing data stored on an IBM tape cartridge has become as easy and intuitive as using a USB Flash drive! With LTFS' graphical file manager, reading data on a tape cartridge is as easy as dragging and dropping.

About Your Host – ERA

ERA are a Soho-based hardware, software and services company, established in 1998. We have major services contracts with some of the largest facility houses in Soho. With a focused team of engineers and sales specialist, we deliver storage and renderfarm solutions into the post production market. In the last three years, we have moved into supporting broadcast customers to deliver complex hardware and software storage solutions. ERA's core skills are in the deployment of new hardware- and software-based technology specifically tailored for the film and TV industry.

Join us at our seminar on 14th July, 4 - 6pm, at 220 Regent Street to hear how our customers are using this IBM technology to preserve their images while saving time and money. Places are limited so please register now.



Speakers

Paul Collard, VP Film and Digital Services, 142

Deluxe. Workflow developed utilising the SPIRIT TS1 PI scanner, YoYo and a proprietary workflow tool for use in large film digitisation projects.

John Zubrzycki, Archives Research Section Leader,

BBC Strategy and standards for sustainable preservation of Archives.

Jim Duncan, Chief Engineer,

JCA.tv The use of LTO5 and LTFS in a dubbing house and how it saves time and money.

Martin Greenwood, Director,

YoYotta Organising my stuff – from dailies to post production and beyond

Demo's to be provided by Arkivum, YoYotta and For.A

