

March 2012

RUSSIA TELERADIO WORLDWIDE IS DELIGHTED TO ANNOUNCE THAT WE ARE NOW OPEN FOR BUSINESS!

EXPLORE THE RUSSIAN ARCHIVE'S 2 MILLION PLUS INCREDIBLE ITEMS!

Russia Tele Radio Worldwide (RTR Worldwide) is delighted to announce that following successful negotiations with the Russians, and funding being secured we are able to make available an exceptional archive of over 2 million items dating back to the turn of the 20th Century and a team ready to guide you through this wonderful resource. If you would like to meet to find out more please do contact us.

For an introduction to RTR Worldwide click the link -

www.rtrworldwide.com/showreels/archive-showreel.htm

RussiaTeleRadio Worldwide is a British media company providing programme makers with footage from the last Century as seen through the eyes of the Soviet Union. We provide access to over **2 million items**, many of which have never been seen outside of the Russian Federation.

Documentaries from a Fresh Perspective

Click this link for sample footage - www.rtrworldwide.com/showreels/history.htm

Click this link for sample war footage - www.rtrworldwide.com/showreels/war.htm

Click this link for sample space footage - www.rtrworldwide.com/showreels/space.htm

RTRW can provide you with footage including:

- Unfettered access to the defining moments of WWI and WWII including the rise of Nazism from the Russian Perspective and the liberation of Germany after WWII
- The rise and fall of the Soviet Union through every decade
- Footage of the world's first satellite Sputnik and the world's first centrifuge
- Testing, training and development leading up to Yuri Gagarin's monumental first moments in space
- Engineering secrets of The Trans Siberian Highway and the Moscow subway
- Footage from inside the nuclear reactor days after the Chernobyl nuclear disaster
- Events leading up to and including the Fall of the Berlin Wall from the Russian perspective
- The final days of The last Tsar, his family and the infamous Rasputin
- Russia's famous and infamous leaders including Lenin, Stalin and Gorbachev
- Russian's KGB, Red Army and the secrets of the numerous spy rings operating during the Soviet Regime
- President Kennedy, Regan and Prime Minister Thatcher from the Soviet Perspective

Cultural Gems

Click this link for sample footage - www.rtrworldwide.com/showreels/arts.htm

RTRW can provide you with footage including:

- Stunning footage taken inside the Hermitage, including the secret rooms filled with stunning jewels, Faberge eggs and paintings not seen by the general public
- 1000's of hours of ballet performances by the world renowned Bolshoi and Mariinsky-Kirov companies
- Numerous classical concerts from the greatest composers including: Balakirev, Stravinsky, Dvorak, Tchaikovsky, Vivaldi, Shostakovich and many others
- Grand performances of the world's best loved operas
- The origins of the Moscow Arts Theatre where Stanislavsky first developed a system of acting that became the foundation for Western acting subsequently

Nature at its Mightiest

Click this link for sample footage - www.rtrworldwide.com/showreels/outdoors.htm

RTRW can provide you with black and white and colour footage and external shots including:

- Panoramic aerial views of Russia's greatest cities including Moscow and St Petersburg
- Hours of footage showing Russian's rural communities throughout the 20th Century
- An abundance of natural science and sweeping landscape filmed across Russia's 9 time-zones.
- Sweeping views of great forests, trees, fields, extinct animals, vivid towns and cities from every decade of the 20th Century
- Siberia during the coldest winter months

Educational and Children's Programmes

Click this link for sample footage - www.rtrworldwide.com/showreels/animation.htm

RTRW can provide you with a rich selection of animation programmes all ready to be reworked and dubbed into any language.

- Includes classics such as Leopold the Cat, Alice in Wonderland and Treasure Island
- A wide selection of short educational and language programmes for every age group
- A selection of fascinating propaganda animation shorts promoting the Soviet Regime

Please do contact us today to discuss your requirements and discover more about this wonderful resource. We very much look forward to meeting at Mip and wish you a successful market.

Kind regards,

Mark Patton

Managing Director

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About RussiaTeleRadio Worldwide

RussiaTeleRadio Worldwide (RTRW) is a British based media company based in Soho, London. It is the exclusive worldwide distributor for the Russian State owned archive.

The archive is considered the third largest in the world and Russia's best. In 1998 it was included in the State Register of the most precious objects of the cultural legacy of the people of the Russian Federation by Decree of the President of the Russian Federation.

Within the Russian state archive there are over 2 million items, much of which has never been seen outside of the Russian Federation before.

Footage within the archive can be categorised in the following sections: Arts and culture: History and current affairs: Animation and children's programmes: Education: Natural history and science: Drama and teleplays. Footage includes numerous programmes Other footage depicts the Cold War, The rise and fall of socialism and many of the greatest historical moments of the 20th century.

The archive also contains a range of stunning animated cartoons for children that demonstrate the creativity and imagination of Russians. Classic episodes of Leopold the Cat can be viewed as well as animated series of Alice in Wonderland, Treasure Island and the crazy Captain Vrungal as well as hundreds of others.

Catriona Kelly, Professor of Russian at the University of Oxford explained:

The Russian State Television and Radio Archives, dating back to the 1920s, are an indispensable resource for understanding the history of the country. Now, after years of negotiation by RTR Worldwide, television and radio companies, academic institutions, and organisations will be able to access their unique holdings in the most technically advanced format available.'

The archive includes 130,850 documentaries, 7,340 musical performances, 3,875 theatrical films, 2,500 cartoons, 1,120 TV plays and radio programmes and thousands of photos.

Visit www.rtrworldwide.com for further information and to view footage.